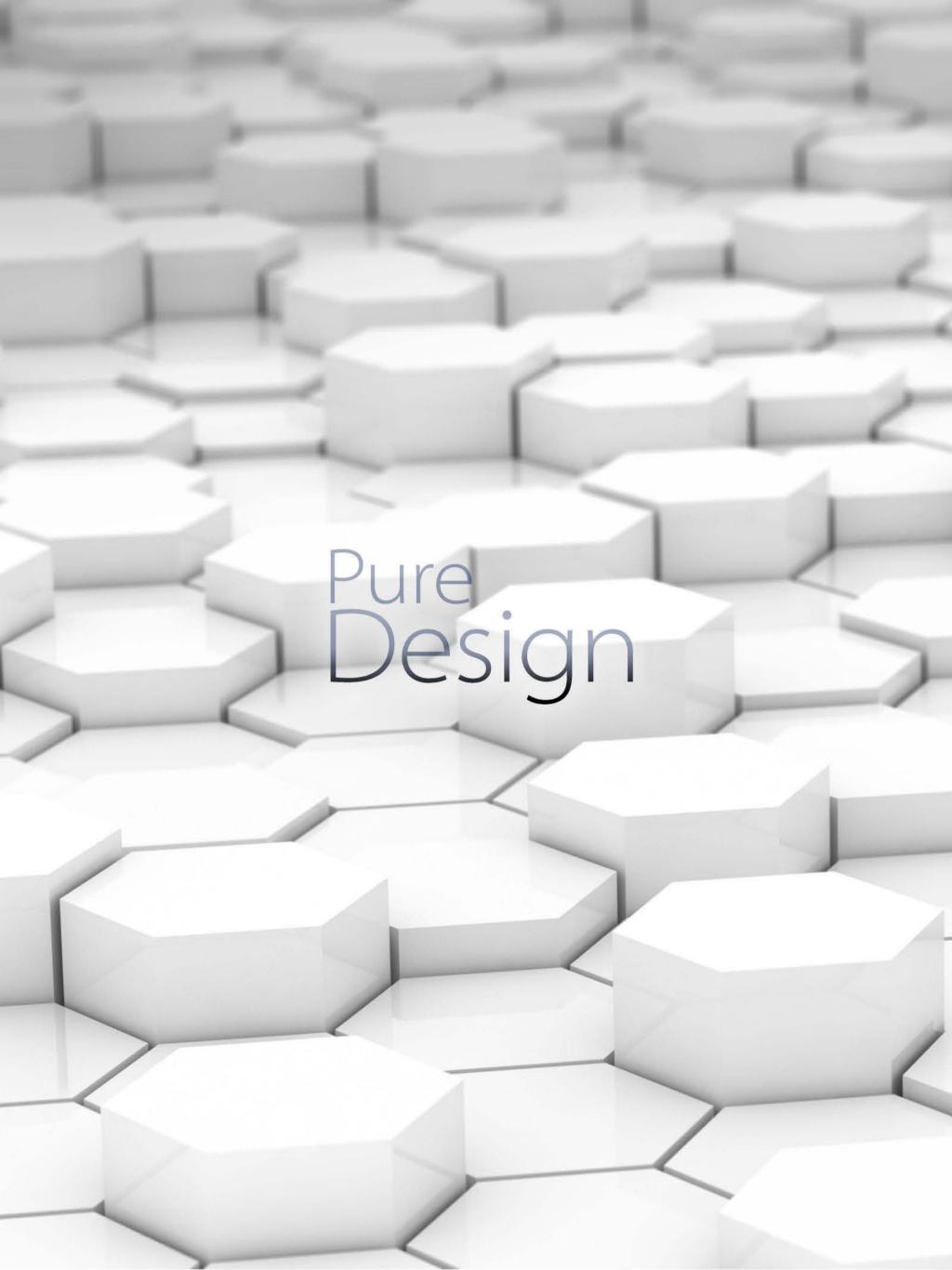


BRINGS THE ROMANTIC FANTASY INTO 2015





ACOMO EN Magazine



Instant Access

Delivered to You Digitally Every Month Available Online & Offline Available Anywhere, Anytime

www.zinio.com/applemagazine













Summary



ANGELINA JOLIE UNDERGOES FURTHER PREVENTIVE SURGERY 06

FOX ANNOUNCES BRIEF RETURN OF 'THE X-FILES' 12

'INSURGENT' SEIZES TOP SPOT' 'THE GUNMAN' MISFIRES 14

KEEPING CLASSICAL COOL: OLDEST US ARTS GROUP TURNS 200 20

Q&A: JOHN LEGEND ON RACE, COMMON, SAM SMITH, 'BLURRED LINES' 54

GUMBEL'S 'REAL SPORTS' MARKS 20 YEARS 62

SELFIE SPOT FOR 'MAD MEN' FANS: NEW DON DRAPER BENCH IN NYC 84

FARMERS FUND RESEARCH TO BREED GLUTEN-FREE WHEAT 116

JAMES CORDEN PLAYS NICE IN BOW AS 'LATE LATE SHOW' HOST 124

FERRELL, HART DEFEND 'GET HARD' AFTER A JOLT OF CRITICISM 130

REVIEW: DESPITE ITS STAR POWER, 'SERENA' HAS NO SPARK 140

TARAJI P. HENSON SAYS HER SON WAS RACIALLY PROFILED AT USC 146

Columns

ITUNES REVIEW 68			1023		11
	iTUN	VES I	REVI	EW	6

TOP 10 SONGS 106

TOP 10 ALBUMS 108

TOP 10 MUSIC VIDEOS 110

TOP 10 TV SHOWS 112

TOP 10 BOOKS 114



Angelina Jolie Undergoes Further Preventive Surgery

Oscar-winning actress Angelina Jolie revealed Tuesday that she has undergone more preventive surgery, having her ovaries and fallopian tubes removed in hopes of reducing her risk of cancer.

Writing in The New York Times, the filmmaker and philanthropist said a recent blood test showed a possible early sign of cancer. The news was a blow to the star who had already had a double mastectomy.



"I went through what I imagine thousands of other women have felt," she wrote. "I told myself to stay calm, to be strong, and that I had no reason to think I wouldn't live to see my children grow up and to meet my grandchildren."

Jolie, 39, revealed two years ago that she carries a defective breast cancer gene that puts her at high risk of developing breast and ovarian cancer. Her mother died of ovarian cancer, and her maternal grandmother also had ovarian cancer - strong evidence of an inherited, genetic risk that led the actress to have her healthy breasts removed to try to avoid the same fate.

Only a small percentage of women inherit the same faulty gene, known as BRCA1 - the name stands for breast cancer susceptibility gene.

These mutations are most commonly found in women of Eastern European Jewish descent, though other groups, including the Norwegian, Dutch and Icelandic, also have slightly higher rates of these mutations.

The average woman has a 12 percent risk of developing breast cancer sometime during her life. Women who have inherited a faulty BRCA gene are about five times more likely to get breast cancer.

Jolie said that while having the gene mutation alone was not a reason to resort to surgery - other medical options were possible - her family history influenced her decision to have further surgery now. The surgery puts a woman in menopause and Jolie wrote she's now taking hormones.

Her courageous decision to publicly announce her double mastectomy was praised as a watershed moment in efforts to persuade women to get breast cancer screening - and to raise awareness of the need for early detection. The same sense of mission led her to write about her follow-up care, although she said her decision wasn't necessarily the right one for everyone.

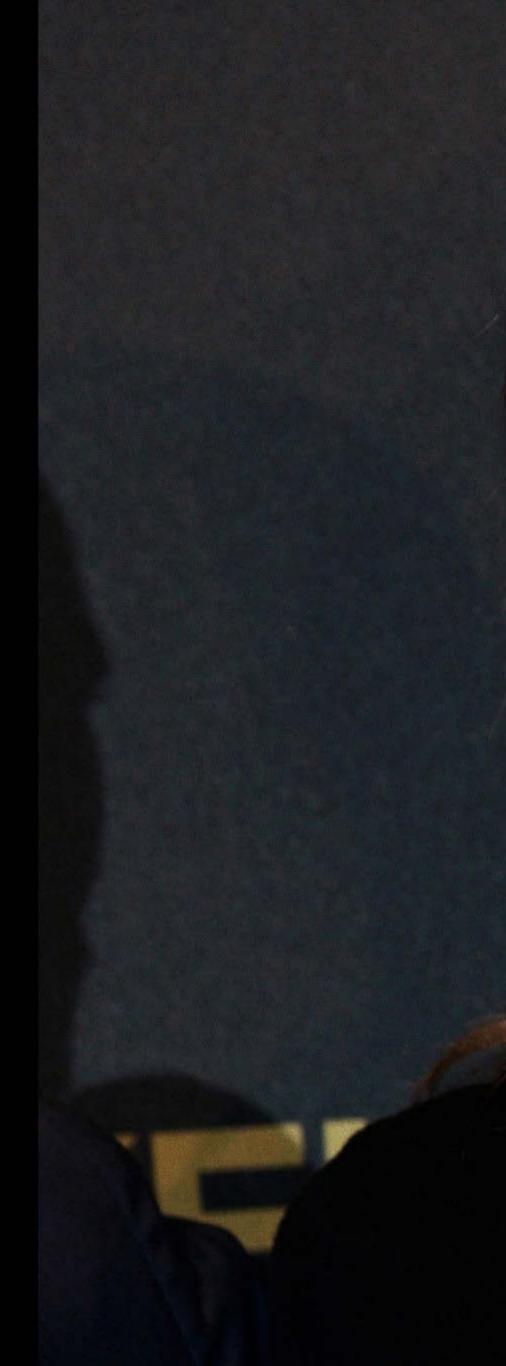
"There is more than one way to deal with any health issue," she wrote. "The most important thing is to learn about the options and choose what is right for you personally."

Coming forward to tell her story will play a vital role in raising awareness, those who work for cancer charities say. They hope other women at risk will be encouraged to speak with their doctors.

Angelina Jolie has made a really brave decision,"
Katherine Taylor, acting chief executive of Ovarian
Cancer Action. "It immediately puts the person
into surgical menopause so it is not a decision to
take lightly."

Jolie's article makes plain the anguish the results of the new blood tests brought. She said she immediately called her husband, the actor Brad Pitt, who flew home from France within hours.

"The beautiful thing about such moments in life is that there is so much clarity," she wrote. "You know what you live for and what matters. It is polarizing, and it is peaceful."









Fox Announces Brief Return of 'The X-Files'

Agents Mulder and Scully are making their television return.

Fox announced Tuesday that it will air a sixepisode run of new episodes of "The X-Files" that will begin this summer. Stars David Duchovny and Gillian Anderson will reprise their roles as FBI agents Fox Mulder and Dana Scully.

The show's creator, Chris Carter, said that he considers the show's absence like a "13year commercial break." Carter said that "the good news is the world has only gotten that much stranger."

"The X-Files" premiered on Fox in September 1993 and ran for nine seasons. Fox wasn't releasing further details about the revived show.



'Insurgent' Seizes Top Spot' 'The Gunman' Misfires

Sean Penn's "The Gunman" was no match for the rebel kids of "Insurgent."

The second installment in the "Divergent" series easily topped the box office with \$54 million from 3,875 theaters, according Rentrak estimates Sunday. Penn's geopolitical thriller stumbled with only \$5 million.

While the second films in both the "Hunger Games" and the "Twilight" series boasted opening weekend gains over the first, "Insurgent's" opening nearly matches that of its predecessor, "Divergent," which debuted to \$54.6 million just last year.

Many predicted a bit of growth for this second film, which sees the return of stars Shailene Woodley, Theo James, and Kate Winslet to author Veronica Roth's dystopian world. But, both distributor Lionsgate and box office analysts see the consistency as a good thing.

"We're extremely pleased with the outcome," said Lionsgate's President of Domestic Distribution Richie Fay.

"I think this is exactly where we thought we'd be," he added. "We attracted a few more males this time around, and I think we're headed in the right direction. The uptick from Friday to Saturday was considerably higher than it was for `Divergent.' That, the A- CinemaScore and what's coming into the marketplace will allow us to grow very nicely."

According to Lionsgate, 60 percent of audiences were female.

Rentrak's Senior Media Analyst Paul
Dergarabedian credits Lionsgate's consistent
release date strategy and impressive marketing
campaign for the strong repeat performance.

"It's really about driving a very fickle audience, that teen, YA - whatever you want to call them - they're really tough to get a handle on. Their tastes change like the wind," he said. "The key is keeping the young adult audience engaged, excited and enthusiastic."

"Insurgent" also performed well overseas, taking in \$47 million from 76 markets, bringing its worldwide total to \$101 million.

Disney's live-action "Cinderella," meanwhile, fell 49 percent in Week 2 to take second place with \$34.5 million. The PG-rated film has earned an impressive \$122 million domestically to date.

Also in its second weekend in theaters, the R-rated Liam Neeson-led action film "Run All Night," managed a slight edge over Open Road's "The Gunman." Neeson's film, a Warner Bros. release, dropped 54 percent with its \$5.1 million weekend, while Penn's film debuted in fourth place with only \$5 million.

"You have a lot of R-rated competition out there right now," noted Dergarabedian, who also added that Penn's foray into the action genre has not garnered the best reviews.

"Kingsman: The Secret Service," one of the better performing R-rated releases in recent weeks, rounded out the top five with \$4.6 million in its sixth weekend in theaters. The 20th Century Fox film has now earned over \$114.6 million domestically.







"Over the past couple of weeks, films driven by the female audience have done much better than films driven by the male audience. But that's all going to change because `Furious 7' is on the way," said Dergarabedian.

"Put on your seatbelt and get ready, because it's going to be an incredible ride in the coming weeks," he said.

Estimated ticket sales for Friday through Sunday at U.S. and Canadian theaters, according to Rentrak. Final domestic figures will be released Monday.

- 1. "Insurgent," \$54 million.
- 2. "Cinderella," \$34.5 million.
- 3. "Run All Night," \$5.1 million.
- 4. "The Gunman," \$5 million.
- 5. "Kingsman: The Secret Service," \$4.6 million.
- 6. "Do You Believe?" \$4 million.
- 7. "The Second Best Exotic Marigold Hotel," \$3.5 million.
- 8. "Focus," \$3.3 million.
- 9. "Chappie," \$2.7 million.
- 10. "The SpongeBob Movie: Sponge Out of Water," \$2.4 million.





Keeping Classical Cool: Oldest us Arts Group Turns 200

Before Beyonce, there were the Beatles. Before the Beatles, there was Brahms. And before Brahms was even born, there was the Handel & Haydn Society.

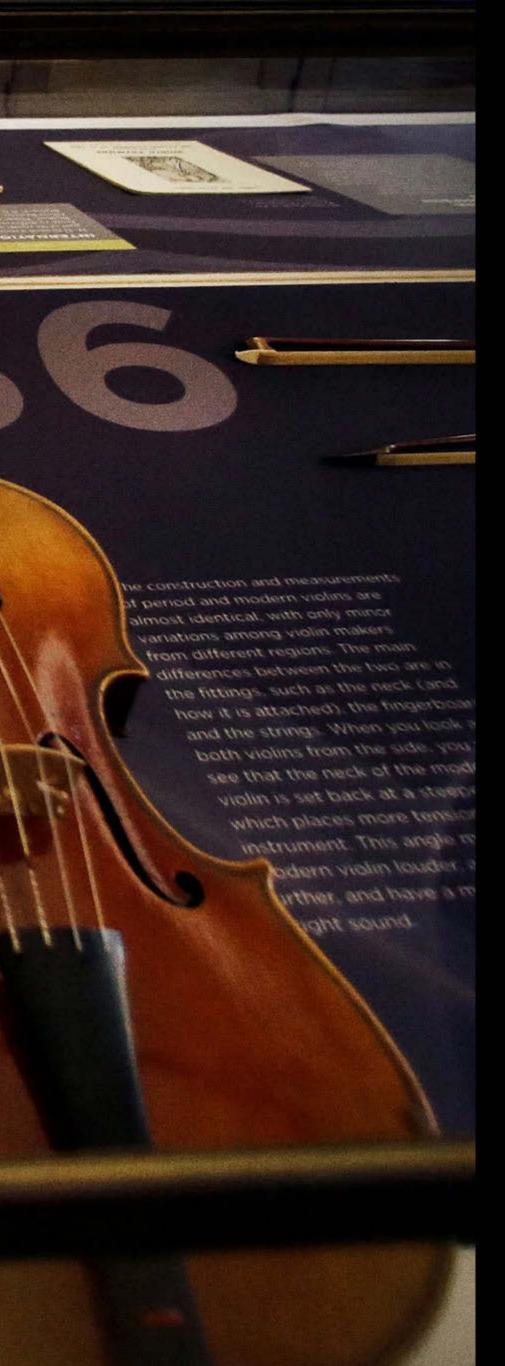
America's oldest continuously operating arts organization - which introduced the nation to composers like Chopin and Strauss, the 19th century editions of Top 40 hitmakers like Jay-Z and Lady Gaga - turns 200 on Tuesday.

But the Boston-based society says its bicentennial isn't just about looking back - it's about figuring out how to make classical and Baroque music cool for the iTunes generation.

"We have to constantly reinvent ourselves," said artistic director Harry Christophers. "We can't sit on our laurels."

The laurels have piled up over the past two centuries, as visitors to the Boston Public Library will find when an interactive exhibition goes live Tuesday. Music fans will be able to use iPad stations to listen to a simulation of the society's first concert in 1815, and archive photographs, program books, newspaper clippings and other materials dating to the early 1800s will be on display.





When the Handel & Haydn Society was founded on March 24, 1815, it was cutting edge. The venerable society - older than the New York and Vienna Philharmonics, both of which debuted in 1842 - premiered many important works in the United States, including household names such as Handel's "Messiah."

Its goal was to enrich and influence American life and culture. Its musicians, playing period instruments, brought the Baroque music of Bach, Handel and Vivaldi and the classical works of Haydn, Mozart and Beethoven to the masses. Its choruses performed at memorial services for Presidents John Adams, Thomas Jefferson, Abraham Lincoln and Franklin D. Roosevelt.

Fast-forward two centuries, and it's fair to say that classical music has seen better times. Album sales, concert attendance and air time all have been in decline for decades. Audiences tend to be old and white.

Despite the challenges, don't play Verdi's "Requiem" for the genre just yet, said Marie-Helene Bernard, Handel & Haydn's executive director.

"America is changing, and we need to reach out and engage these different and diverse communities," said Bernard, who took over in 2007 and is leaving in June to become CEO of the St. Louis Symphony.

Bernard put the society on a solid financial footing. Its budget for the 2015 bicentennial year is \$5.2 million and its endowment is a little over \$10 million, with a goal of \$12 million. In 2003, it won a Grammy for its recording of John Tavener's "Lamentations and Praises."

Music education has become a major thrust for Handel & Haydn, which puts children's choirs onstage. It's also been working to diversify its audiences: Nearly one in three ticketholders is now aged 18 to 44, and the society is reaching out to minority communities.

A partnership with Boston's Chinatown Cultural Center has the society working with newly arrived immigrants.

"There won't be an audience in 20 years if we don't teach children how to enjoy a concert," Bernard said. "If we do it well, I have no concerns about getting people to listen to Baroque and classical music. If you want a kid to enjoy broccoli, you don't put cheese on top of it."

Christophers, the artistic director, isn't intimidated by today's vast and competing musical choices.

"When I'm cooking in the kitchen, I'm listening to Led Zeppelin and the Rolling Stones because that's what I was brought up with," he said.

His simple score for the next 200 years: Make music that excites and inspires.

"They may still prefer their Jack Johnson, but give it a try - that's what we're about," he said. "Come and listen, and if the music does something for you, great."

Online:

http://handelandhaydn.org/about/bicentennial



INDERELLA BRINGS THE ROMANTIC

Disney triumphs with re-imagined Cinderella

FANTASY INTO 2015



BOTH CRITICAL AND COMMERCIAL SUCCESS

Is it ever a good idea to remake a stone-cold classic, even if the decision to do so allows an old, well-remembered and still-relevant story to be brought up to the present day? Many who would have previously said "no" will have been forced to rethink their stance as a result of the staggering critical and commercial success of Disney's live-action reimagining of the immortal princess tale, Cinderella.

The Cinderella of 2015 is clearly as relevant as she has ever been, on the evidence of a movie that makes the best of use of its available talent and resources. It was directed by Kenneth Branagh and the screenplay was written by Chris Weitz, while production duties were handled by David Barron, Simon Kinberg and Allison Shearmur.

Taking the title role as Ella (Cinderella), meanwhile, is Lily James, who was joined by such other gold-standard actors as Richard Madden - who plays Prince Charming - and Cate Blanchett as Lady Tremaine, or the Wicked Stepmother. It's an impressive lineup for the intimidating task of living up to the Walt Disney animated film from 1950 - even if 2015's Cinderella is not a direct remake of that movie, instead looking back to the Charles Perrault fairy tale.

Such ingredients certainly seemed primed to deliver success for Cinderella from the moment it had its world premiere in the out of competition section of the 65th Berlin International Film Festival last month. It's fair











to say that the film hasn't disappointed in either a critical or commercial sense.

ASTOUNDING BOX OFFICE SUCCESS

If there was a film that lived happily ever after at the box office, it was certainly Cinderella, which raked in \$132.5 million across the world on its debut March 15 weekend. \$70.1 million of that was accounted for by 3,845 theaters in the United States, with a recordsmashing \$25 million also being generated in China. Such figures also made it Branagh's biggest ever opening as a director.

These numbers also represent another massive triumph for Disney, as it continues to produce live-action versions of its most affectionately remembered animated tales. Last time out, Maleficent - a re-imagining of the 1959 classic Sleeping Beauty from the villainess Maleficent's perspective - grossed an astonishing \$758.4 million worldwide.

However, Cinderella's feats may be even more impressive, given that it lacks the known entity in the starring role that Maleficent has in the form of Angelina Jolie - Lily James being more familiar from Downton Abbey. What's more, Maleficent was in 3D, while Cinderella is not. Despite those factors, Cinderella would seem to have not only shaded the \$69.4 million domestic debut of Maleficent, but also recorded one of the biggest March openings ever - sixth in the all-time list.

As Disney distribution chief Dave Hollis observed: "The challenge in marketing the movie was that there was no twist, unlike







Maleficent or Oz. We were rolling out the quintessential version of the classic story. The danger was that people could say, 'I already know what the story is,' but the marketing team brought to the market creative materials that did an incredible job of creating a sense of urgency."

WHAT THE REVIEWERS HAVE BEEN SAYING

Cinderella has been no less of a juggernaut in the minds of professional critics, David Rooney of The Hollywood Reporter leading the way in declaring that "the color, vibrancy and unabashedly romantic heart explode off the screen", and "the studio's opulent update is **enhanced by sumptuous physical craftsmanship** as well as the limitless possibilities of what CG technology can achieve." He also praised Weitz for embracing "both the magic and the humanity of the classic fairy tale."

a similarly resounding thumbs up, commenting that "there is barely a frame of Branagh's film that would cause Uncle Walt to finger his mustache with disquiet. ... At a time when that deconstructive urge is the norm, and in an area of fiction — the fairy tale — that has been trampled by critical theory, Branagh has delivered a construction project so solid, so naive, and so rigorously stripped of irony that it borders on the heroic." He also had warm words for the movie's costumes.





Not all of the verdicts were uniformly positive, of course, with Chicago Tribune's Michael Phillips, while calling the film "satisfying" and "refreshingly free of all snark", claiming that the effects were "routine". He added: "I'd like to see a liveaction Disney fairy tale with a little less of that business and a little more practical magic." Nor was he a fan of what he described as "a persistent dribbling stream of forgettable mood music" by composer Patrick Doyle.

WHY 2015'S CINDERELLA COULD BE THE BEST OF THEM ALL

There have been many Cinderella adaptations over the years, including in opera, ballet and theater, as well as in film and television. The fairy tale has had a particularly illustrious career on the big screen, since the first Cinderella film in 1899. Of the subsequent versions, it is surely Disney's 1950 animated picture that is the benchmark. But could the 2015 version be even better? That is certainly the opinion of some writers.

Just ask Hollywood Life writer, Avery
Thompson. In a piece entitled Cinderella: 5
Reasons Why It's The Fairy Tale's Best Movie
Ever, she pointed out several aspects of the
new flick that she felt made it the pick of the
crop of big screen Cinderellas to have been
produced so far. She admitted that while she
was "a die-hard fan of Disney's animated
version of Cinderella", the new live-action
version meant that "I've changed my tune".













A TRUE CINEMATIC FAIRYTALE

In today's post-ironic age, it might have seemed to many that the era of the oldfashioned, honest-to-goodness fairytale had come to an end. Sure enough, while there has been a tendency in recent times for some animated classic fairytales to be granted the live action treatment, these new versions have almost always swapped the charming feel of old for a darker, more brooding ambience.

This new Cinderella is different. It is a true cinematic fairytale of the old school, one that makes all who watch it feel re-energized and ready to believe in the power of dreams once more. It has a sense of magic, something that













The Song is Over, as `Glee' Ends Its Tuneful 6-Season Run

The "Glee" series finale delivered glorious news that William McKinley High School is being turned into an arts school and that Will Schuester, who started its glee club way back in 2009, will become its principal.

Oh, and that wondrous show choir, New Directions, won the national championship.

But "Glee" always had the underlying message: With a song in your heart, dreams do come true.

Another dream fulfilled: Mercedes (Amber Riley) told the gang she'll be the opening act on Beyonce's upcoming world tour.

Cue the songs: "Teach Your Children" ... "Someday We'll Be Together" ... "The Winner Takes It All" ... "Daydream Believer."

That's how it went - happily ever after - as the Fox song-and-dance show concluded its six-season run Friday night. Oh, sure, there were some unexpected nightmares, too. Looking ahead five years, faculty mean girl Sue Sylvester was seen winning a second term as vice president of the United States (in the Jeb Bush administration). She announced to Geraldo Rivera that she planned to seek the presidency in 2024.





On a brighter note, five years from now Rachel will be a surrogate mom for gay couple Kurt and Blaine. She'll also be a Tony winner: "Being a part of something special does not make you special," she said on accepting her award. "Something is special because you are a part of it."

The show finished with a rousing rendition of "I Lived."

"Glee" leaves behind a remarkable legacy.

First of all, it dared to try something that had seldom if ever succeeded in television history, blending episodic narrative with musical production numbers. It set those performances in the context of New Directions at fictitious McKinley High, a setting replete with stories about growing up, self-acceptance, perseverance and dreams.

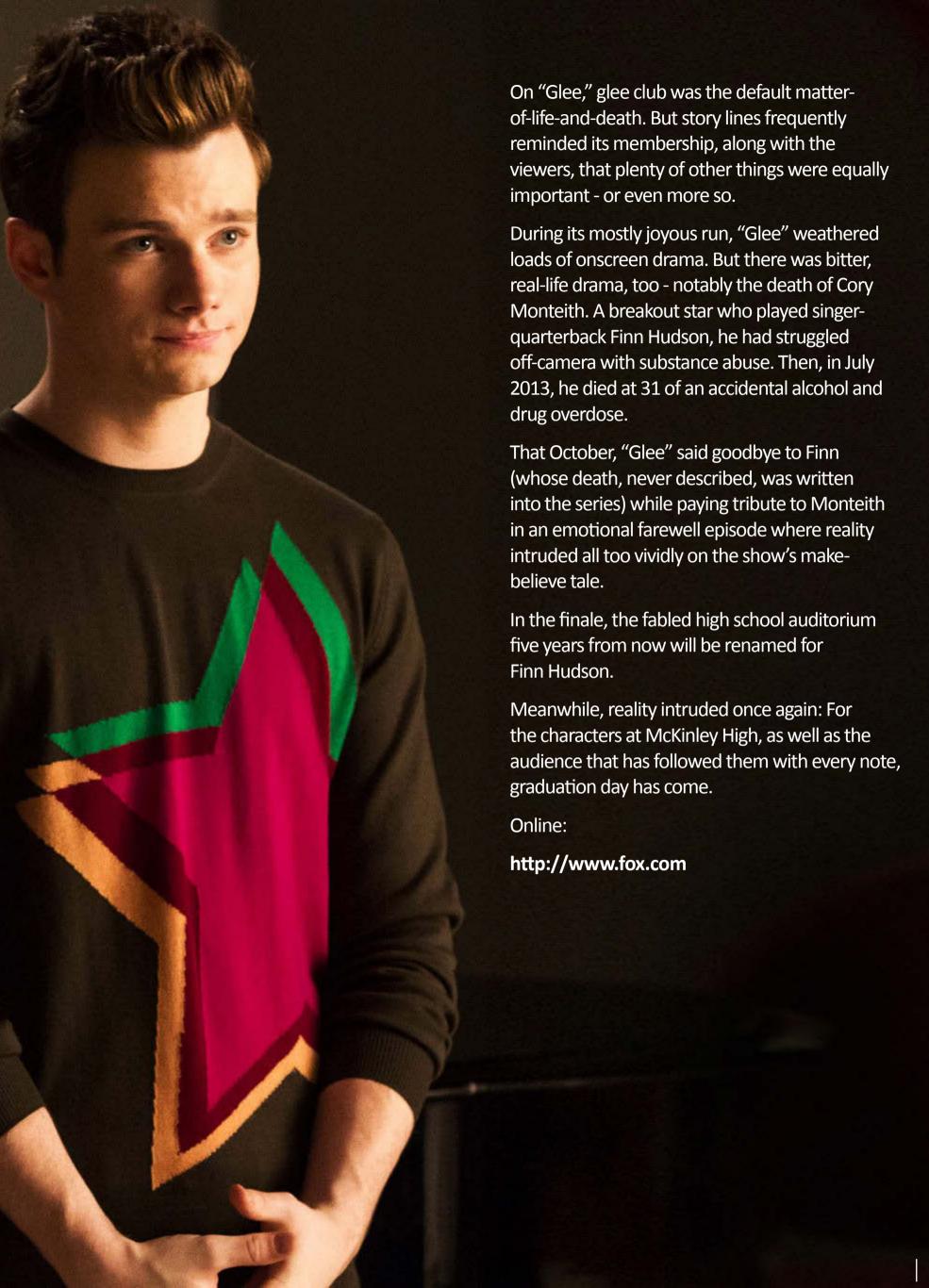
"Glee" did something else few would have thought possible: It helped make glee clubs cool while it promoted arts programs in schools.

And it served as a platform for new talent, launching such stars as Lea Michele (Rachel) while giving wide exposure to veterans like Matthew Morrison (Will) and Jane Lynch (Sue), with guest appearances by a broad range of celebrities that included Helen Mirren, Lindsey Lohan and Ricky Martin.

Pop music - both new and well-established - reached new audiences, both on the show and through sales of more than 50 million songs and 13 million albums under the "Glee" signature.

While it was demonstrating a viewer appetite for musical theater among its audience, "Glee" accomplished one more thing: It highlighted, and even helped normalize, young people traditionally deemed marginal both in real life and on TV. Among the characters included in the "Glee" big tent was transgender girl Wade "Unique" Adams. Tolerance, or at least reaching for it, was a "Glee" hallmark.









Q&A: John Legend on Race, Common, Sam Smith, 'Blurred Lines'

John Legend says he's concerned that the "Blurred Lines" verdict could set a scary precedent for artists creating music inspired by others.

In a wide-ranging interview with eNews Magazine the Grammy winner said understands why people say 2013's biggest hit song by Pharrell Williams and Robin Thicke sounds like "Got to Give It Up," Marvin Gaye's 1977 hit, adding: "I said that when I first heard it, too."

But he said he doesn't agree with the jury that determined the performers copied elements of Gaye's work.

"You have to be careful when it comes to copyrights, whether just sounding like or feeling like something is enough to say you violated their copyrights," the singer-songwriter told eNews Magazine on Saturday before performing at the South by Southwest music festival. "Because there's a lot of music out there, and there's a lot of things that feel like other things that are influenced by other things. And you don't want to get into that thing where all of us are suing each other all the time because this and that song feels like another song."

Williams, with whom Legend has worked in the past, and Thicke also were ordered to pay nearly \$7.4 million to three of Gaye's children.

"I think we have to be careful about that, and I'm a little concerned that this verdict might be a slippery slope," Legend said.

Legend also spoke about collaborating with Sam Smith, whose debut album earned him Grammys for song and record of the year last month; his collaborator Common's recent comments about racism that sparked some backlash; and mentoring budding artists with for the AXE White Label.

Here are some highlights from the interview:

eNews Magazine: Are you working on a new album?

Legend: A week from Monday I'll start. I'm going on vacation next week because I need it (laughs) and then I'll really jump in the studio to start writing again.

eNews Magazine: "All of Me" was such a huge hit. Is there any pressure as you head into the next album?

Legend: The pressure I put on myself isn't, `I have to make another `All of Me." It's just I have to write great songs. I want to make a better record than I made the last time. I want to grow. I want to discover new things about myself creatively.

eNews Magazine: You and Common won an Oscar for "Glory" from (the movie) "Selma." Where did you put it?

Legend: It's sitting on my piano in New York at our apartment there.

eNews Magazine: Common received some backlash for his comments about ending racism on "The Daily Show" last week. What are your thoughts?









Legend: Oh yeah, I heard a little bit about it and I understand what he's saying because I do believe that part of us ending racism is us seeing each other's humanity and learning to love each other, even if we look different or worship differently or live differently. But I think it's not enough for us to extend the hand of love. I think it's important that that goes both ways. It's important also that we look at policies we need to change as well.

It's important for us also to fight for certain changes that need to happen. And one of those issues that I really care about is education. But also another one is incarceration, which is what I talked about at the Oscars. And mass incarceration is a policy that's kind of built up over the last four decades and it's destroyed families and communities, and something we need to change. And it's fallen disproportionally on black and brown communities, especially black communities, and it's kind of a manifestation of structural racism. So when you think about that kind of thing, it's not enough to say we need to love each other, you have to go behind that and say we need to change these policies, we need to fight, we need to protest, we need to agitate for change.

eNews Magazine: What was it like working with Sam Smith on the charity single "Lay Me Down"?

Legend: It was great. I love Sam. I think he's one of the most talented new artists out right now, and our voices work really well together. And we both love soul music and wanted to make a really powerful song together, and we were able to do that - and do it for a great cause. And I'm excited for all the traction the song has gotten; it hit No. 1, my first No. 1 in the U.K.

eNews Magazine: Have you been to SXSW before?

Legend: I've performed here many times, just different types of events. There's always something going on. The first time I played here was actually for Starbucks, outside of Starbucks in 2005 for my first album. I've come back for different purposes different years. I've done a show with Kanye here.

eNews Magazine: What was it like mentoring budding musicians?

Legend: I love it. It's something I've always done anyway. A lot of it has been informal; some of it is me signing artists like Estelle or executive producing artists like Stacy Barthe. It's always been a part of what I like to do, and I benefited from it as well. Kanye signed me and has mentored me, Stevie Wonder has mentored me. All kinds of people have given me great advice over the years, so I like to pay it forward as well.

Online:

http://www.johnlegend.com/us/

http://sxsw.com/









Gumbel's 'Real Sports' Marks 20 Years

Bryant Gumbel's "Real Sports" focuses on the NCAA this week during March Madness. As is typical of the HBO newsmagazine that marks its 20th year on air, the focus won't be on jump shots or bracket busting.

Scheduled reports will discuss the lack of longterm medical care for athletes injured during college sports, and the pressure placed on students to perform or lose their scholarships. A roundtable discussion to follow will feature Kirk Schulz, chairman of the NCAA board of governors.

"We wanted to do something that is not a sycophantic look at what is going on," Gumbel said Monday. "We wanted to take a critical look at the NCAA's relationship with its athletes and the extent to which it is functioning properly."

That's typical territory for "Real Sports." Gumbel was still a "Today" show anchor when the HBO program began in 1995, airing four times a year initially. It bumped up to six and now is once a month. "Real Sports" has taken a lead in coverage of concussions in sports and won awards for stories about racism at European soccer matches, baseball recruiting in the Dominican Republic and boys forced to be camel jockeys in the United Arab Emirates.





February's edition had a typical mix: a David Scott report on the dangers faced by Sherpas guiding inexperienced tourists up Mount Everest, a Soledad O'Brien story on injured athletes who shift from painkillers to heroin and a Jon Frankel profile of snowboard star Amy Purdy, a double amputee.

"The mandate is pretty much the same - to tell good stories, to highlight social issues involving sports," Gumbel said. "But I think we've become better at doing it. Like anything else, you figure out how best to get to where you want to get. Our correspondents are far better."

Other broadcast outlets have followed the show's lead, like ESPN with its increased use of documentaries and Showtime's "60 Minutes Sports," said Andy Billings, sports media professor at the University of Alabama. Online sites like Deadspin or Grantland do strong investigations, but don't drive the sports media conversation the way "Real Sports" does, he said.

The January episode, with former Chicago Bears talking about the physical toll of playing in the NFL, was seen by 3.8 million people, the biggest audience the show has had in eight years.

Increased ratings come despite the oddity that "Real Sports" has no set time slot; it will premiere on a Tuesday night each month, it's just never clear which Tuesday. While HBO has raised the profile of John Oliver's weekly show by pushing out his segments online, rights clearances prevent "Real Sports" from getting the same attention.

For its anniversary year, "Real Sports" is running a comedy segment featuring Bill Maher, Oliver and others, replacing Gumbel's often attentiongetting commentary that ended each episode. The commentaries were becoming difficult since he had to balance the need to make them timely while also relevant for people who watch a week later, he said.





He's come to regret eliminating the commentary and said it will return next January.

"Even my own guys on my staff, who were surprised that I did it, were quick to tell me it was a mistake," Gumbel said.

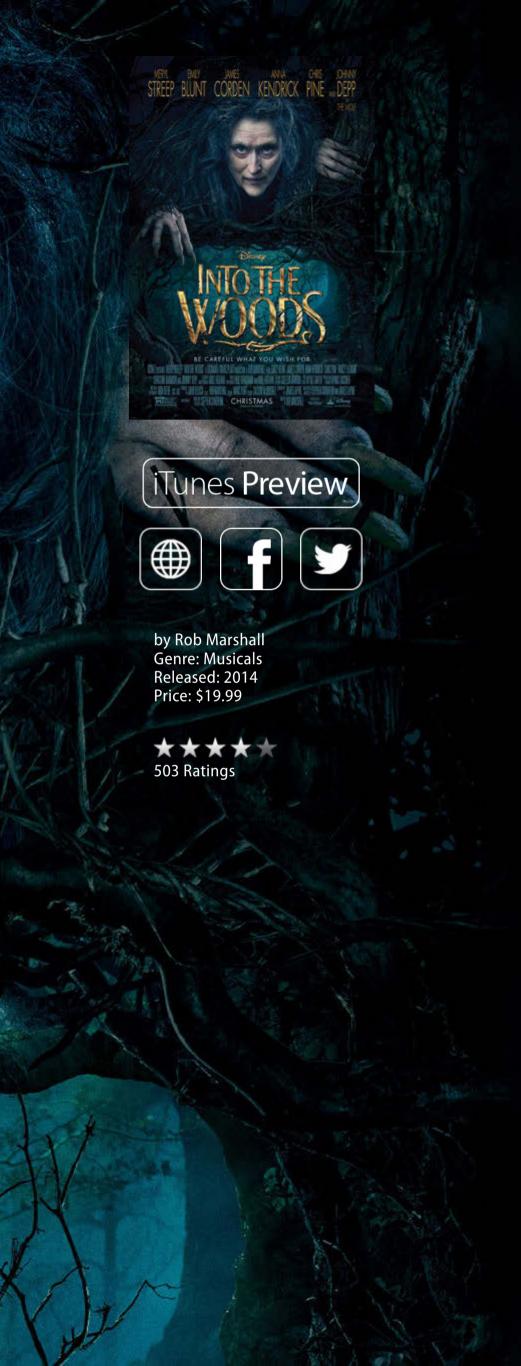
Gumbel, 66, is in the second year of a four-year contract for "Real Sports." He shuttles between homes in Florida and New York, and besides anchoring the show, does six to eight stories a year. His interviewing skills are most readily apparent when he debriefs correspondents in the studio after their stories air. When asked how long he wants to continue, he draws a comparison between a phenom pitcher and a veteran working on guile.

"The older you get, you're not as sharp as you were," he said. "You're just not. That's a plain and simple truth ... When I was younger pitcher, I'd not only throw nine innings, I'd tell you what's coming and throw it right by you. Now I know I can't go nine. I can maybe give you three innings. I can get a batter out every now and then. I'm a bit more savvy. I'm more of a pitcher than a thrower, but I'm not nearly the pitcher I used to be."

The difficulty is knowing what he'll be like at 69, when his current contract is up.

"I never want to be a burden to the staff or to the viewers," he said. "I never want to be the guy who's there because he used to be Bryant Gumbel."





Into the Woods

A baker and his wife (James Corden and Emily Blunt) who wish to start a family against a curse put on them by a vengeful witch (Meryl Streep) is the focal point of this fantasy genre crossover that explores the consequences of its characters' desires and actions, inspired by such Brothers Grimm fairytales as "Little Red Riding Hood", "Jack and the Beanstalk" and "Cinderella".

FIVE FACTS:

- **1.** Into the Woods is a fantasy musical drama film.
- 2. It has been adapted to the screen by James Lapine, from his and Stephen Sondheim's Tony Award-winning Broadway musical of the same name.
- **3.** Other members of its ensemble cast include Anna Kendrick, Chris Pine, Tracey Ullman, Christine Baranski and Johnny Depp.
- **4.** Principal photography took place entirely in the United Kingdom, including at Shepperton Studios in London.
- **5.** The movie was nominated for three Academy Awards and three Golden Globe Awards.



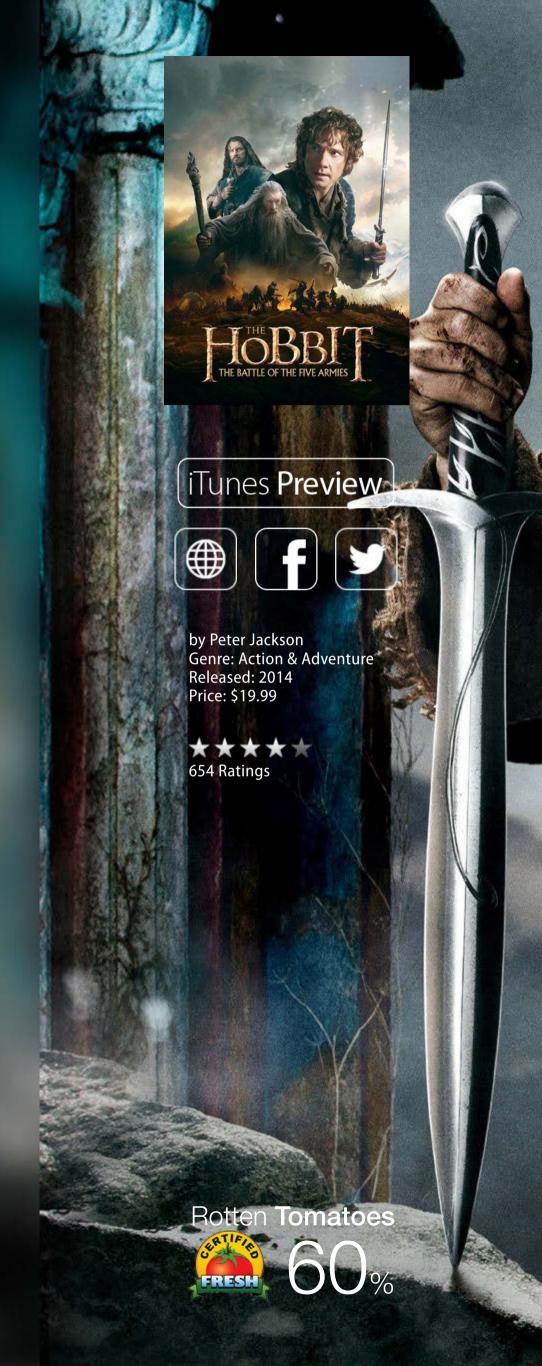


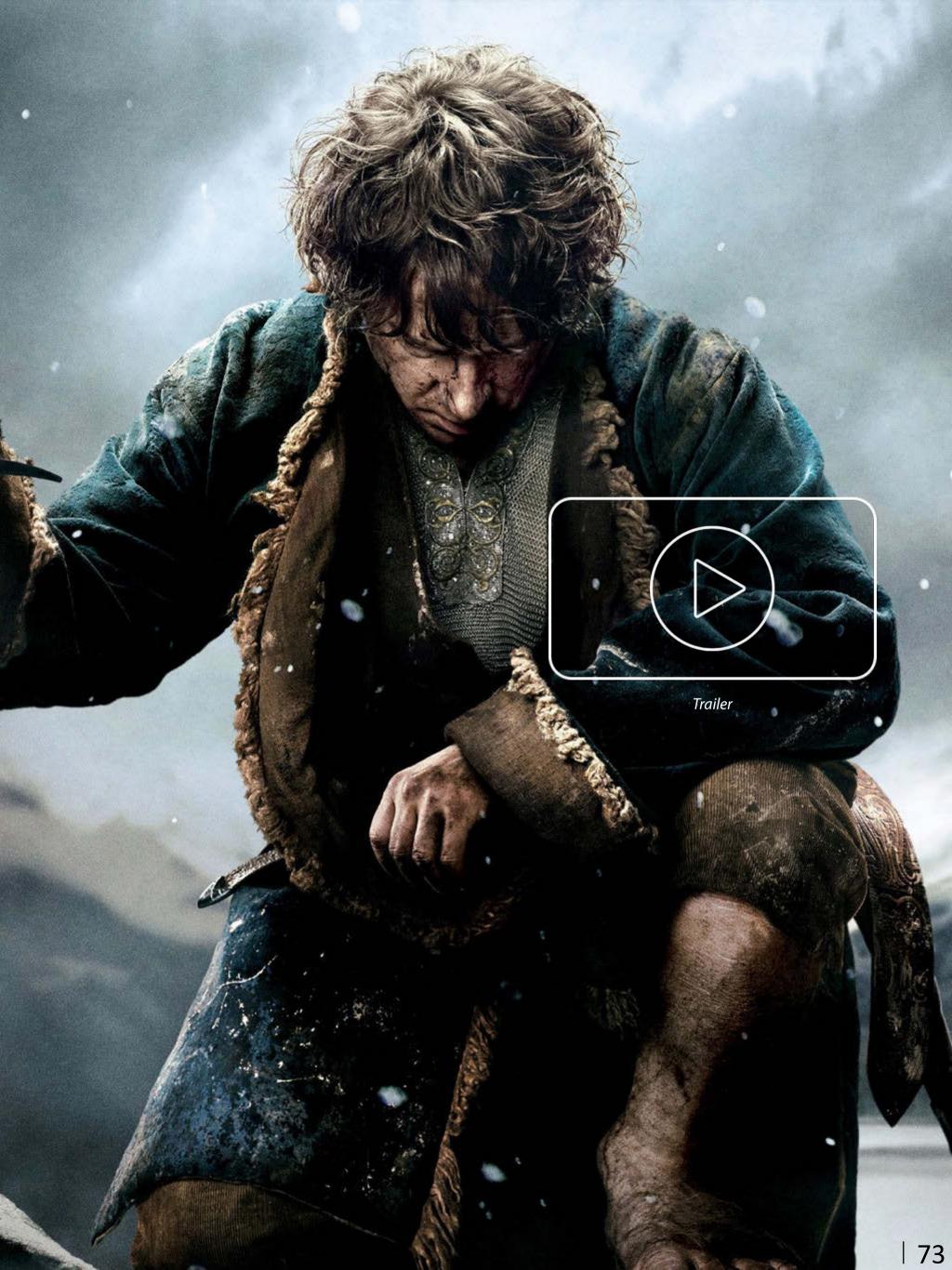
The Hobbit: The Battle of The Five Armies

Finally bringing an end to Peter Jackson's six-part film adaptation of the work of J. R. R. Tolkien is this third part of The Hobbit trilogy, starring - as per usual - Martin Freeman as Bilbo Baggins and Ian McKellen as Gandalf. Set in middle earth 60 years before Lord of the Rings, Five Armies continues Baggins' quest to reclaim the lost Dwarf Kingdom from the fearsome dragon Smaug.

FIVE FACTS:

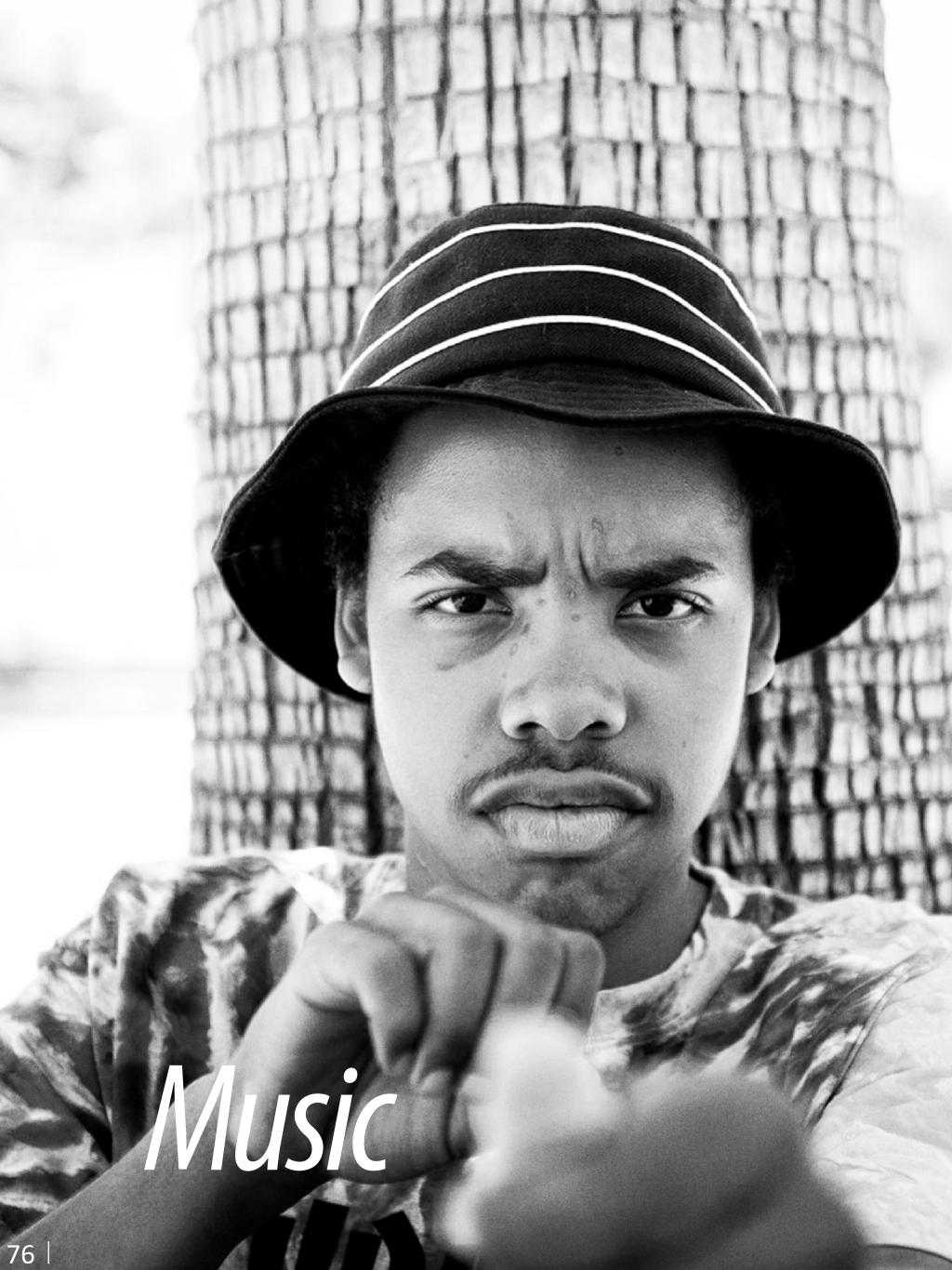
- **1.** Five Armies is the third part of The Hobbit trilogy that began with An Unexpected Journey (2012) and continued with The Desolation of Smaug (2013).
- **2.** All three films are based on Tolkien's fantasy novel and children's book The Hobbit, or There and Back Again.
- **3.** Other cast members include Richard Armitage, Evangeline Lilly, Lee Pace, Luke Evans and Benedict Cumberbatch.
- **4.** The movie **grossed \$955,050,634 worldwide**.
- **5.** It also received an Academy Award nomination, for Best Sound Editing.













iTunes Preview



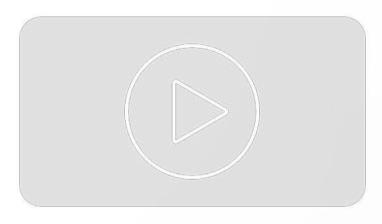




Genre: Hip-Hop/Rap Released: Mar 23, 2015

10 Songs Price: \$9.99





Grief

I Don't Like S**t, I Don't Go Outside: An Album by Earl Sweatshirt

Earl Sweatshirt

Following up his critically and commercially successful debut album Doris was always going to be quite the ask for Los Angeles native Earl Sweatshirt, but this intriguingly-titled sophomore effort sees him continue to demonstrate his worth outside the bounds of his hip hop collective Odd Future - "Grief" having already been issued as its lead single.

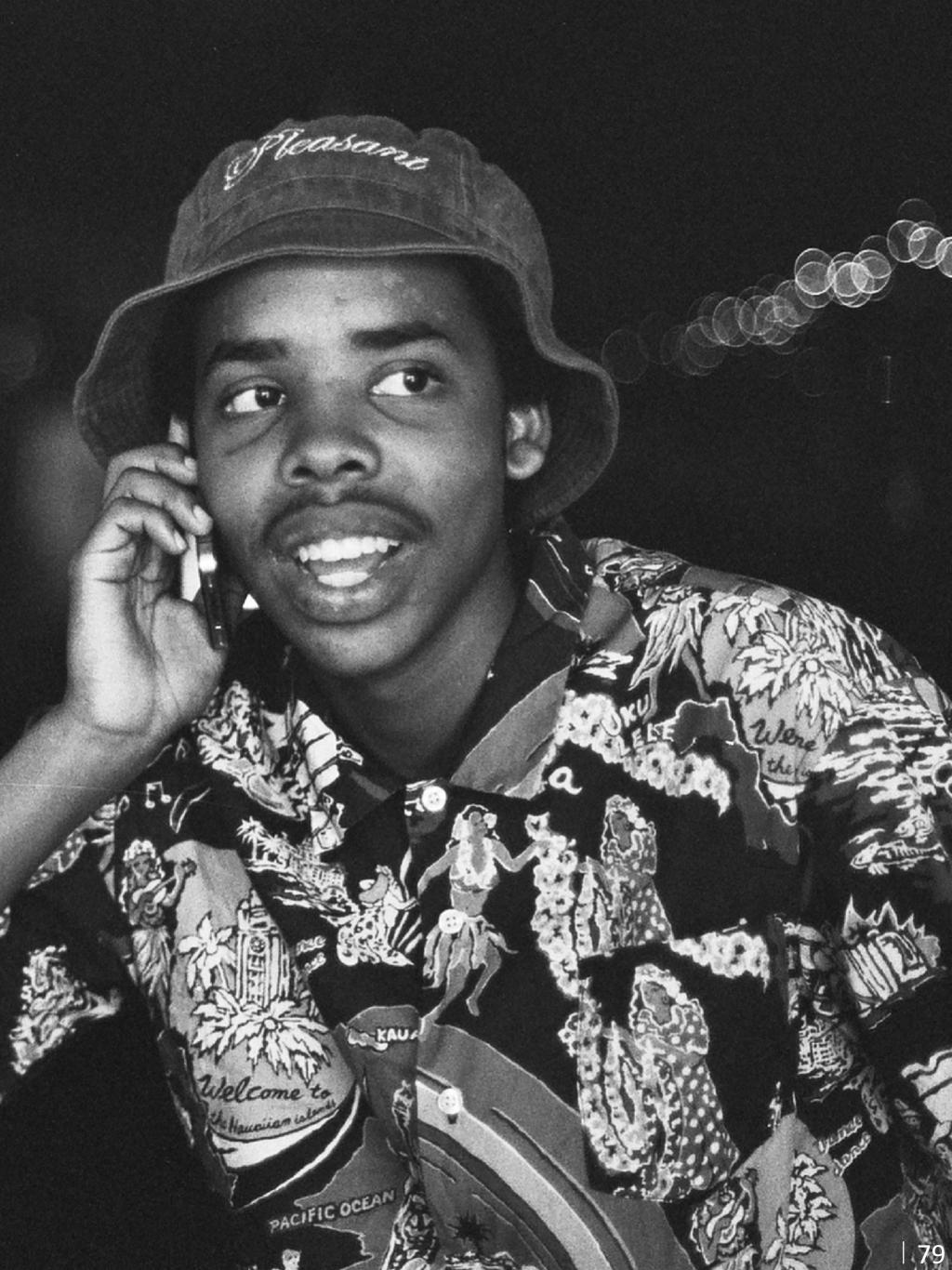
FIVE FACTS:

- **1.** Earl Sweatshirt is the stage name of Thebe Neruda Kgositsile.
- **2.** His debut mixtape, Earl, garnered him recognition and critical praise when released in 2010.
- **3.** Doris was released in 2013 and debuted at number five on the US Billboard 200.
- **4.** The new album was largely produced by the artist under the pseudonym randomblackdude.
- 5. Earl Sweatshirt was also nominated for Rookie of the Year at the BET Hip Hop Awards in 2013.





At Home With Earl Sweatshirt



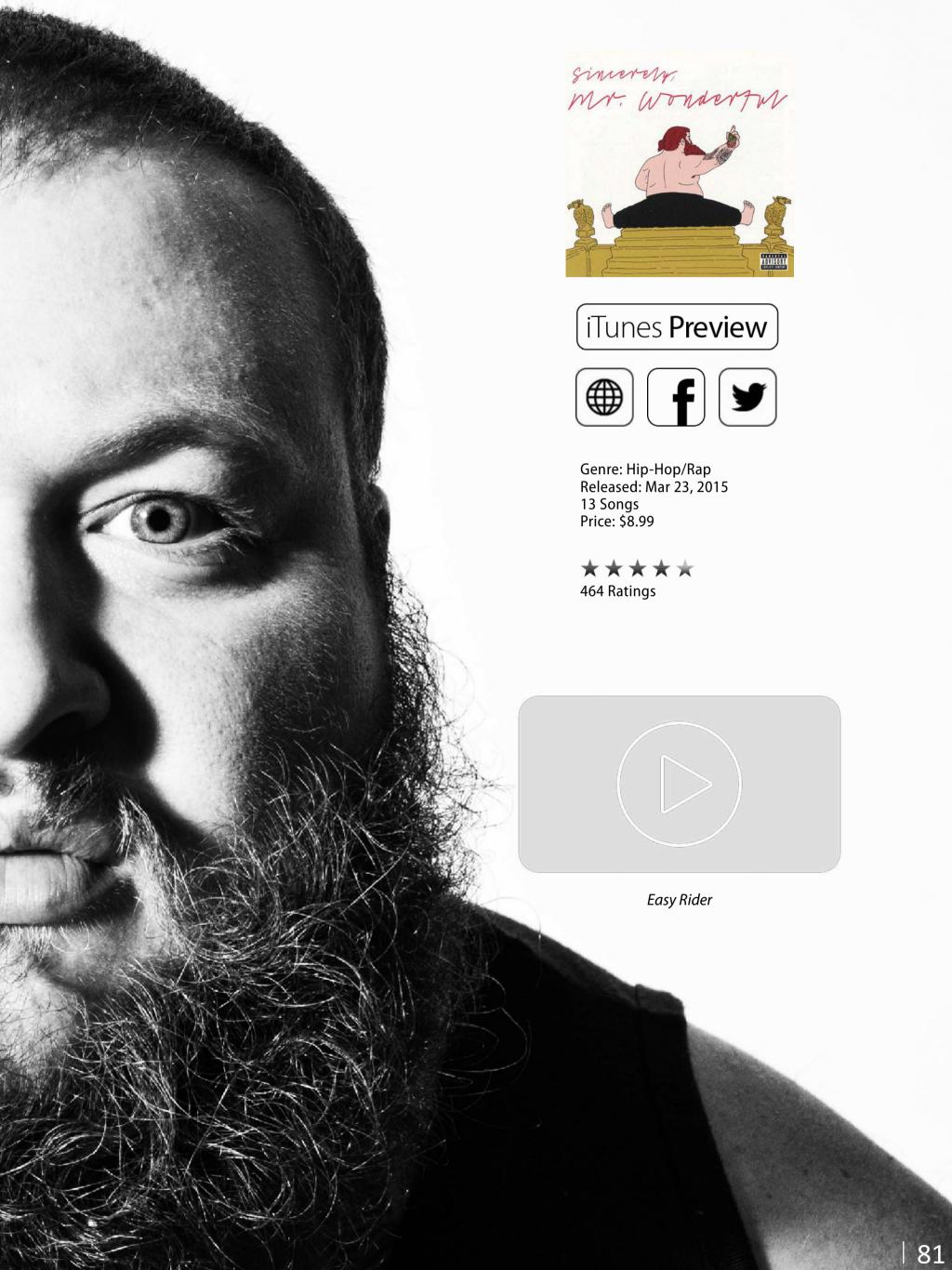
Mr. Wonderful Action Bronson

Former New York City chef Action Bronson releases his second studio album in the best possible style, enlisting the services of such big name producers as Mark Ronson, The Alchemist and Noah "40" Shebib. It's his first album release for a major label since he signed with the Atlantic Records imprint, Vice Records, in late 2012.

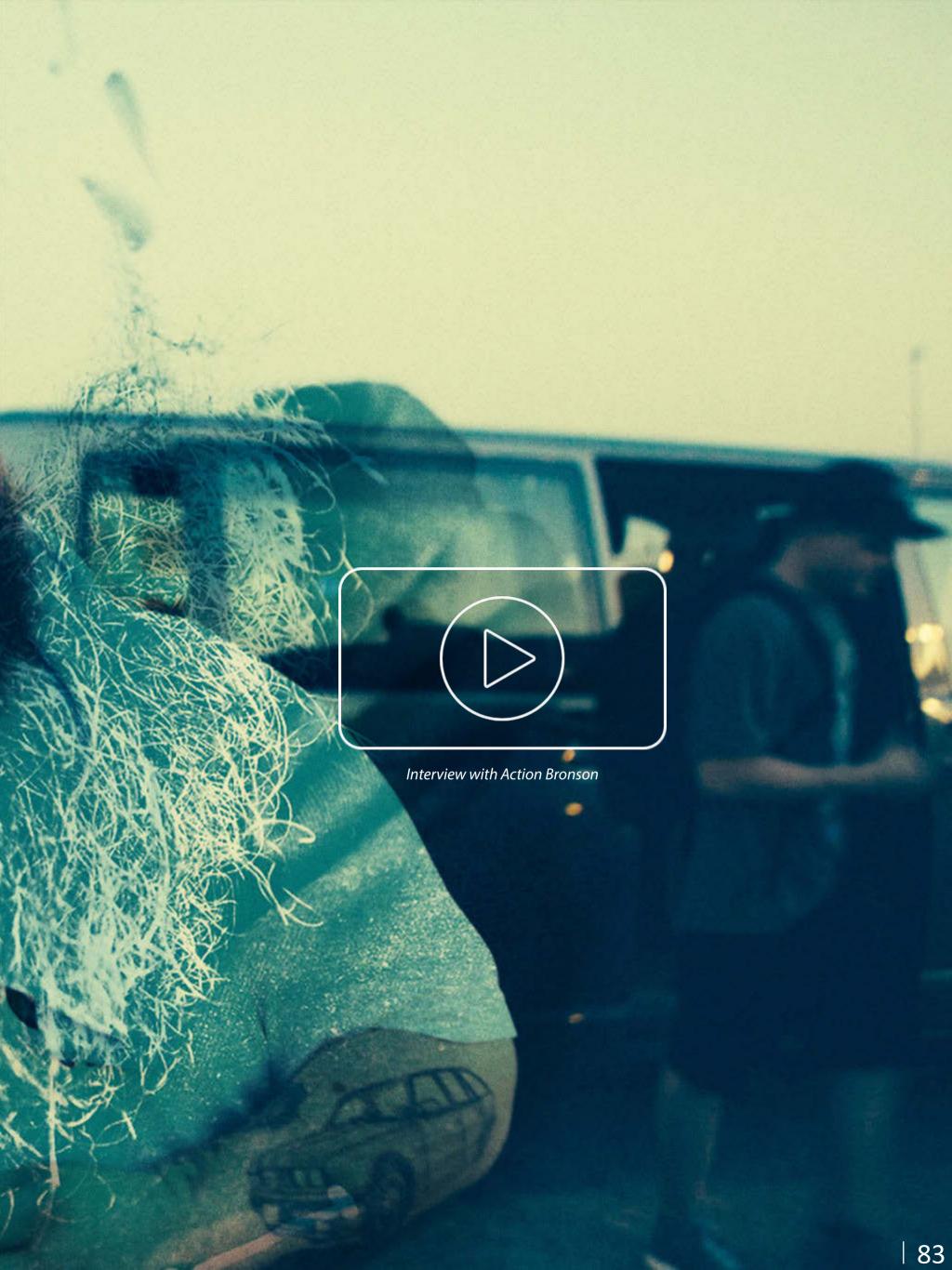
FIVE FACTS:

- **1.** Action Bronson was born Arian Arslani on December 2, 1983.
- 2. Formerly a respected gourmet chef in New York City, he turned solely to a music career after breaking his leg in the kitchen.
- **3.** His debut studio album was the independently-released Dr. Lecter in 2011.
- **4.** Collaborations with producers Statik Selektah, The Alchemist and Harry Fraud also gained him major attention.
- 5. He has said that the title of the new album, Mr. Wonderful, is "the only thing to describe me".









Selfie Spot For 'Mad Men' Fans: New Don Draper Bench in NYC

"Mad Men" fans can now take a selfie with Don Draper, thanks to a bench unveiled Monday featuring the fictional adman's silhouette.

Jon Hamm, the actor who plays Draper, posed for photos on the bench outside the Time & Life Building at 1271 Avenue of the Americas in midtown Manhattan. He appeared with other cast members, January Jones, Christina Hendricks, John Slattery and Elisabeth Moss, along with the show's creator, Matthew Weiner.





The bench is one of a number of attractions around New York City coinciding with the AMC series' final season, which begins April 5. The Museum of the Moving Image in Queens has a "Mad Men" exhibit with props, sets and costumes. Some restaurants are offering \$19.69 liquid lunches this week in honor of the show. And Moss, who plays Peggy on the show, has gotten rave reviews as the star of the Broadway revival of "The Heidi Chronicles."

The Draper bench shows a black outline of the character seated on the bench, with one arm draped along the back of the seat. Two slim strips of white illuminate the black figure: a shirt cuff peeking out from beneath a suit sleeve, and the tip of a cigarette.

The street signs at the corner of Sixth Avenue and 50th Street were changed to read "Mad Men Av" and "Don Draper Way."

The Time & Life Building is where the fictional ad agency in the show is headquartered. Although the series, which is set in the 1960s, takes place in New York, it's mostly filmed in Los Angeles on Hollywood sets. But there are numerous references in the show to real places in New York along with real events from that turbulent decade. No doubt the weather for Monday's event was a chilling reality check for the stars: It was 28 degrees and Moss was wearing opentoed shoes.

Online:

http://www.amctv.com/shows/mad-men







What you need to know about the new

MacBook

A REINVENTION OF THE NOTEBOOK



REVAMPED KEYBOARD AND NEW USB-C PORT

You might have missed it at a recent Apple keynote where much of the limelight was on (once again) the Apple Watch and such other announcements as HBO NOW, but the Cupertino firm also showed off a refresh of its venerable notebook range that is well worth a second look. A thinner, lighter and all-new MacBook was given an airing, along with such features as a revamped design, revised keyboard and introduction of a USB-C port.

At least as interesting as the device itself, however, is how it was introduced at the March 9 event at the Yerba Buena Center for the Arts in San Francisco, with Apple CEO Tim Cook first reeling off some typically impressive statistics about the Mac's success. He stated that "for every year for the last decade the Mac has outgrown the industry. And if you look at notebooks, it's even more telling. Last year the industry notebook sales shrunk by 2 percent and the Mac grew over 21 percent."

He went on to refer to how the iPhone and iPad had altered the portability game over the years, adding: "So we challenged ourselves to take everything that we had learned designing iPhone and iPad and do something incredibly ambitious and bold. We challenged ourselves to reinvent the notebook. And we did it. And here it is."



A TOP-TO-BOTTOM RE-IMAGINING OF THE NOTEBOOK

Now, an introduction like that may have given you the impression that a more dramatically new product was about to be unveiled - perhaps the ultimate 'hybrid' of an iDevice and the traditional notebook. Alas, the company didn't quite go that far, but the specification of what it did reveal certainly impressed.

The new device, simply named the MacBook, not only shaves pounds and inches off this popular product line as one has to come to expect from almost every new piece of Apple hardware, but also incorporates such features as a 12-inch Retina display, a full-size keyboard, what is known as the Force Touch trackpad and a new battery that is designed to last all day. There's also a compact USB-C connector that, within one connector, caters for data transfer, video out and charging.

As Apple's senior vice president Worldwide Marketing, Philip Schiller commented:
"Apple has reinvented the notebook with the new MacBook, and at just two pounds and 13.1 millimeters, it's the thinnest and lightest Mac ever."

THE FEATURES THAT MAKE THE MACBOOK STAND OUT

Schiller's subsequent claim that "Every component of the MacBook reveals a new innovation" surely begs for a closer examination of the new notebook's feature set. Signifying its belief that a great notebook





experience depends on a comfortable full-size keyboard, Apple set to work on completely rethinking the manner in which such a keyboard is engineered and constructed, with each key and its underlying mechanism having apparently been redesigned.

The company has claimed that such diligent attention to detail has resulted in not merely a "much thinner" keyboard, but also one that is more comfortable and precise and that provides more responsive typing. But the firm has also raved about such other features as a "gorgeous 12-inch Retina display with edgeto-edge glass [that] brings everything into focus", combining a 2304 x 1440 resolution with a 16:10 aspect ratio.

Then, there's the Force Touch trackpad that has been said to completely alter the trackpad user experience on notebooks, being designed to deliver a responsive, uniform



click irrespective of where on the surface is pressed. Force sensors underneath the trackpad detect the amount of pressure that is being applied, which enables new means of interaction with a user's Mac.

Apple has also claimed that "the new MacBook is designed to fit effortlessly into our increasingly wireless world", with software being included that draws upon the most recent Wi-Fi and Bluetooth wireless technology to enable almost anything that one does with the device to be done over the air - from web browsing and the transfer of files to music listening and the organization of photos.

Nor could we neglect to forget to mention the three aluminum finishes in which the new MacBook is available - gold, silver and space gray.

WHAT REVIEWERS MADE OF THE MACBOOK

The MacBook sports many more features than those, but what did the 'hands on' reviewers think of it? One of those writers was Ashleigh Allsopp, who wrote for Macworld that "You'll immediately notice the bright, vivid and detailed Retina display on the new MacBook." She added: "Pick up the MacBook and you'll be amazed by how thin and light it is."

Another Macworld writer, Susie Ochs, found that using the revamped MacBook's keyboard didn't leave her fingers feeling as cramped as they did when she was using an iPad-sized keyboard. However, some other reports did suggest that it was difficult for the user to tell when they had actually pressed a key, the feeling being more akin to a touchscreen than a physical keyboard.

TechRadar's Gareth Beavis also weighed in with his verdict on the machine, marveling that it was "so light that you could mistake it for a half-empty sheath of papers. Holding it in one hand is quite unnerving, as you feel you could snap it without holding properly."

His overall experience was a positive one, as he described the MacBook as "a great design from Apple".





A NEW USB-C PORT 'PUTS EVERYTHING IN ONE PLACE'

When it comes to charging your MacBook, you will naturally need to connect your charger to a port, and there have been new developments on that front, too. In order to make its new MacBook's port "the most advanced and versatile one available", the company has introduced a USB-C port that is one third of the size of the current USB port.

A new port may be inconvenient news for those who were hoping not to be forced

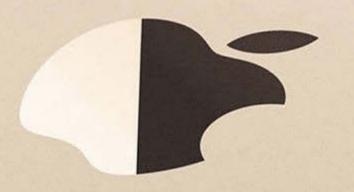






THE MACBOOK: REASON FOR EXCITEMENT

If you're in the market for a new notebook, the MacBook may have arrived at the perfect time for you. It may not seem at first inspection to be the complete re-imagining of the whole concept of the notebook that Tim Cook's on-stage introduction might have led people to expect, but it certainly offers a lot of promise for those desiring the best performance and user experience.

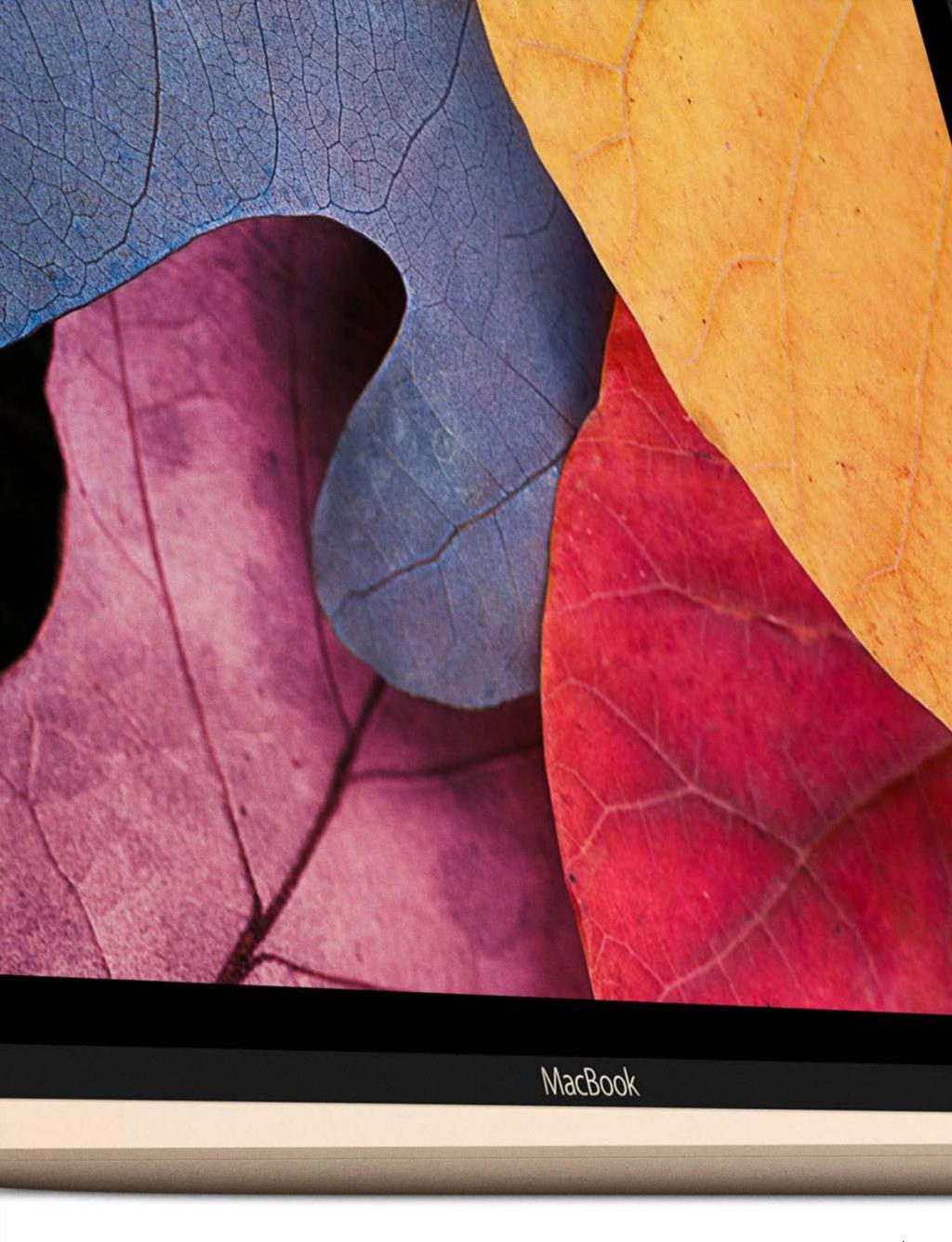




From the new device's range of productivity-oriented apps and the ever-slick and efficient OS X operating system to an all-new battery design that ensures a battery life long beyond what would be possible with traditional rectangular batteries, there's a lot about the overhauled MacBook that's worth raving about.

While the Apple Watch may have attracted the most column inches of everything shown off at the latest big event held by the boys and girls at Cupertino, this MacBook's announcements might just be the more significant news for most day-to-day users of Apple technology. ■

by Benjamin Kerry & Gavin Lenaghan



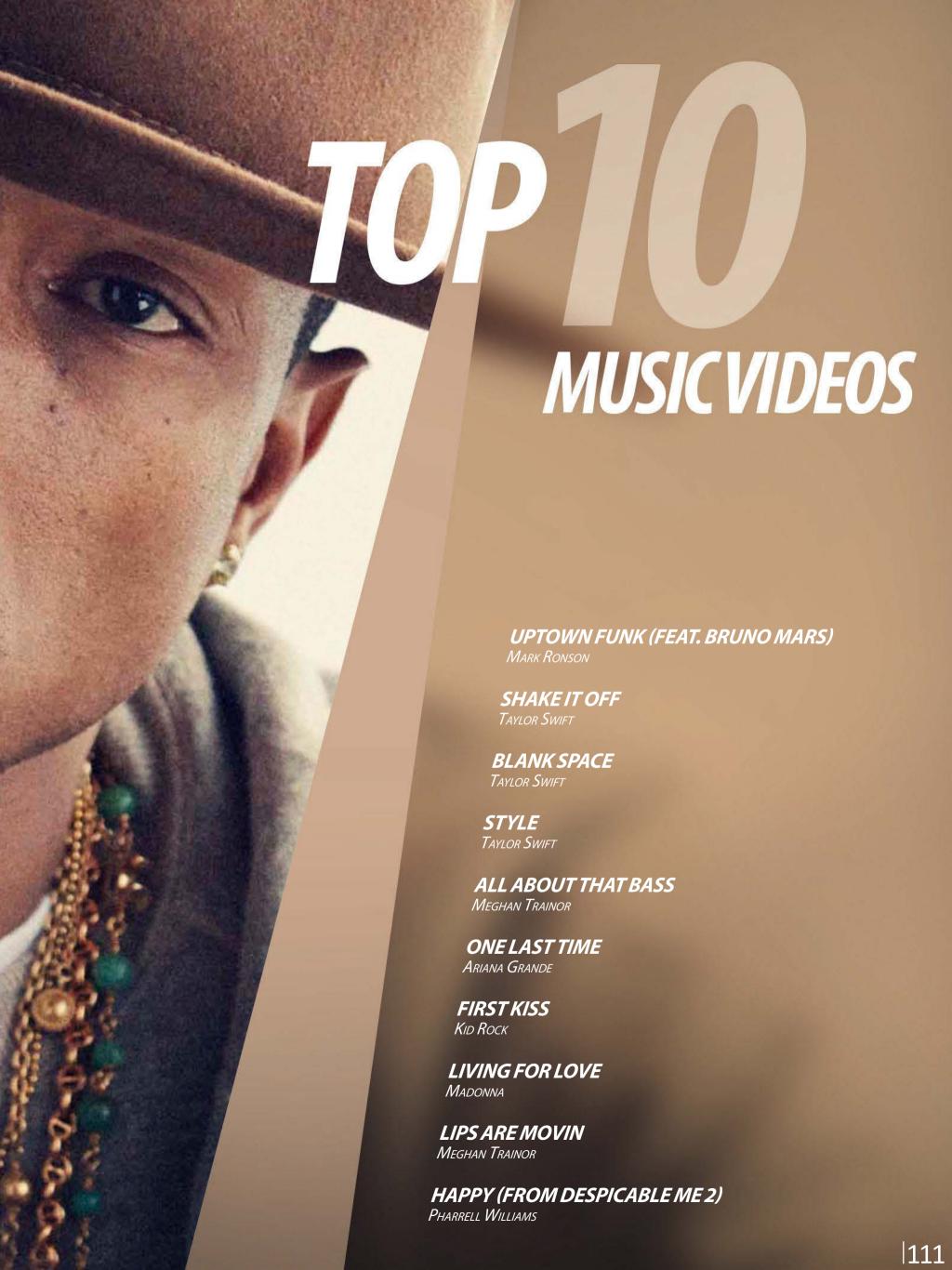


















TOP SOOKS

THE GIRL ON THE TRAIN

PAULA HAWKINS

FIFTY SHADES DARKER EL JAMES

FIFTY SHADES OF GREY EL JAMES

FIFTY SHADES FREED E L JAMES

A THOUSAND ACRES

JANE SMILEY

AMERICAN SNIPER
CHRIS KYLE AND OTHERS

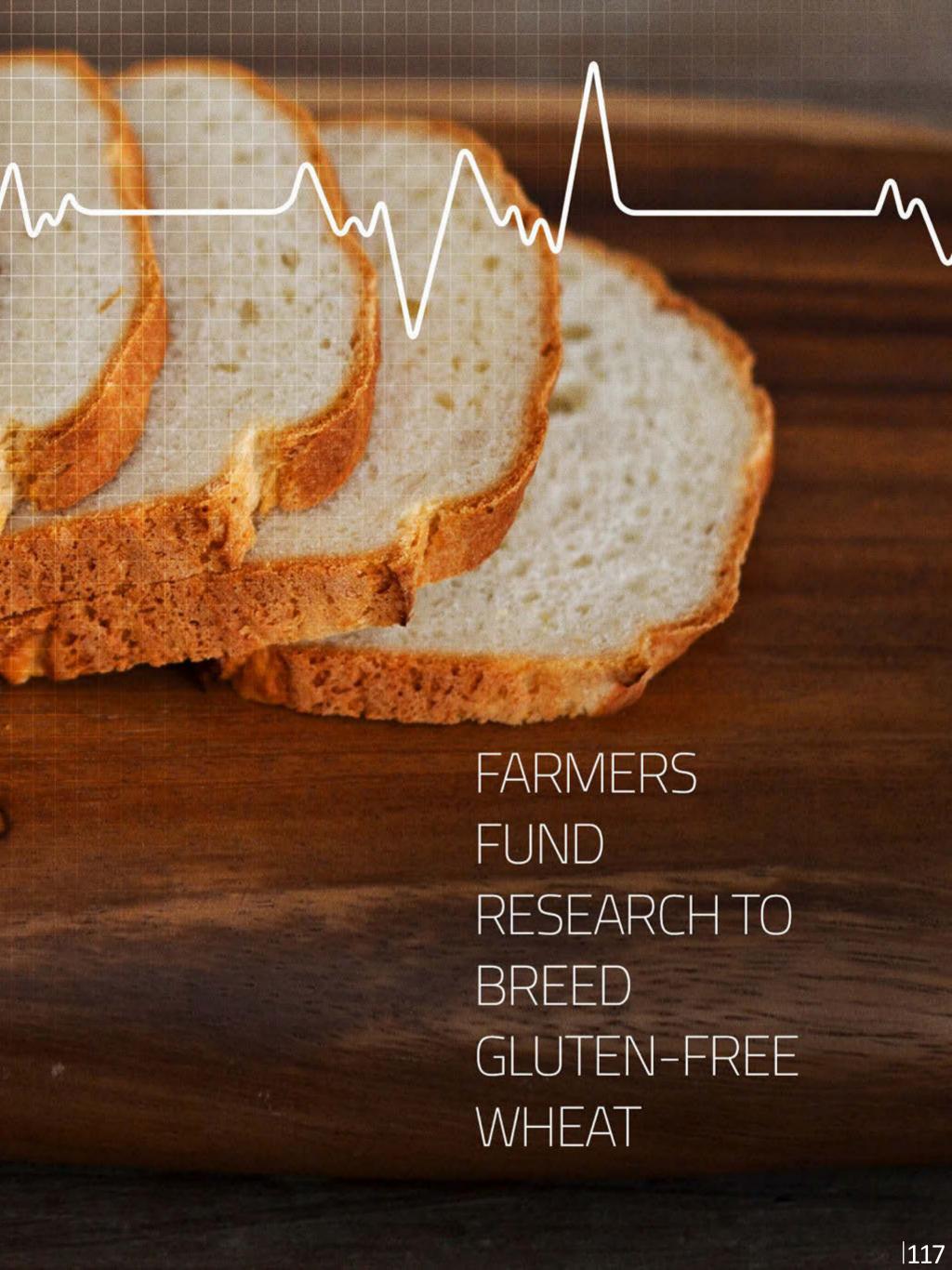
FIFTY SHADES TRILOGY BUNDLE EL JAMES

THE NIGHTINGALE Kristin Hannah

STILL ALICE LISA GENOVA

GONE GIRL GILLIAN FLYNN









Kansas farmers are paying for genetic research to figure out exactly why some people struggle to digest wheat.

The hard science is aimed at developing new varieties of wheat at a time when the gluten-free industry is worth nearly a billion dollars a year in the U.S. alone.

The Kansas Wheat Commission is spending \$200,000 for the first two years of the project, which is meant to identify everything in wheat's DNA sequences that can trigger a reaction in people suffering from celiac disease, an autoimmune disorder in which eating even tiny amounts of gluten - comprised of numerous, complex proteins that gives dough its elasticity and some flavor to baked goods - can damage the small intestine.

The only known treatment for celiac disease is a gluten-free diet free of any foods that contain wheat, rye, and barley.

"If you know you are producing a crop that is not tolerated well by people, then it's the right thing to do," said the project's lead researcher, Chris Miller, senior director of research for Engrain, a Kansas company that makes products to enhance the nutrition and appearance of products made by the milling and cereal industry.

Though celiac disease is four to five times more common now than 50 years ago, only about 1 percent of the world's population is believed to suffer from it, and just a fraction have been diagnosed. But the gluten-free food business has skyrocketed in the last five years, driven in part by non-celiac sufferers who believe they are intolerant to gluten and look for such products as a healthier alternative.

Sales of gluten-free snacks, crackers, pasta, bread and other products reached \$973 million in the U.S. in 2014, up from \$810 million the previous year, according to a January report by the consumer research firm Packaged Facts,

which analyzed the sales of hundreds of explicitly labeled and marketed gluten-free products and brands at supermarkets, drugstores, and mass merchandisers.

Understanding the causes of celiac disease and gluten intolerance is the goal of a lot of research around the world; Some focuses on human diagnosis and treatment, and others have identified about 20 of the protein fragments in wheat that causes celiac reactions.

But no one has identified all of them, or bred a variety of wheat that is safe for celiac sufferers to eat.

"We are hoping to be one of the first to establish this comprehensive screening of reactive proteins in wheat," Miller said.

The research began in July at the Wheat Innovation Center in Manhattan, Kansas, and remains in its early stages, with researchers extracting proteins from seeds of various varieties of wheat. A later step will be combining the proteins with antibodies produced by the human immune system to test for reactions.

He also plans to examine the wild relatives of wheat as well as modern varieties, and will tap into a Kansas wheat variety repository that dates back to the 1900s in hopes of finding a variety - perhaps one that fell out of favor among commercial farmers - that might already be low in reactivity for celiac sufferers.

Researchers hope to use that variety to develop a gluten-free wheat using traditional breeding methods.

An expert on celiac disease who reviewed Miller's plan online worries that it may prove "too simplistic," and fail to identify all the toxic sequences that can trigger a celiac reaction.

Armin Alaedini, assistant professor of medical sciences at Columbia University and a researcher at the New York-based school's Celiac Disease









Center, said the project may end up with a less toxic wheat product that isn't completely safe for all celiac disease patients.

"After all this effort, this product that is coming out ... is unlikely to be superior in terms of nutritional value or baking properties and taste to the gluten-free products that are already on the market," Alaedini said.

The medical advisory board for the Celiac Disease Foundation, a nonprofit based in Woodland Hills, California, could not reach a consensus on the viability of Miller's research.

But the organization's CEO, Marilyn Geller, is encouraged.

Her son had been sick his entire life before being diagnosed with celiac disease at age 15, Geller said, and his father also was later diagnosed. Since the disorder is genetic, her grandchildren will be at risk of getting it.

If these research efforts can keep celiac disease in the public eye, more doctors will be aware of it and more federal research dollars may flow, she said.

Many people with the disease would like to "eat actual wheat, with the properties of wheat that make the bread nice and fluffy," she said.

"The idea of having a variety of wheat that they could eat that has those wonderful wheat-like properties would certainly be very interesting for them."





James Corden Plays Nice in Bow as 'Late Late Show' Host

James Corden began his foray as the "Late Late Show" host with a schoolboy's giggle and a bid to endear himself to viewers as a nice English bloke looking for a little American TV love.

Guests Tom Hanks and Mila Kunis joined the cause Monday, with videotaped cameos from celebrities including Meryl Streep, Arnold Schwarzenegger and Jay Leno.

"I know what you're thinking: `Oh, look, Andy Richter's got his own show,'" Corden said as he strode onto the CBS Television City stage.

The reference to Conan O'Brien's sidekick wasn't far afield: Corden and Richter both are round-faced, egg-shaped and genial. But this time, the apparent second banana is the star and part of CBS' new late-night guard that will include Stephen Colbert as successor to "Late Show" host David Letterman.

The British-born Corden has the credentials for top billing, with TV sitcom hits in his native country including "Gavin & Stacey," a Tony Award for "One Man, Two Guvnors" on Broadway and a big-screen role in "Into the Woods."





But Corden downplayed his career and played up his family, introducing himself as married - "Sorry, ladies, this ship has sailed" - and the father of a 4-year-old son and infant daughter.

"I promise you we're going to have fun on this show, and I promise you we're going to do everything we can to put a smile on your face before, or let's be honest, more likely whilst you fall asleep," Corden pledged, earnestly.

His parents, visiting Los Angeles from the U.K. for the first time, were in the audience and came in for gentle ribbing.

"They're eating kale every day. My mom's getting a boob job next week," he said.

Corden's brief opening bypassed topical jokes, possibly a sign of his style and certainly because the show was recorded Sunday. Giggles punctuated his remarks, indicating opening-night jitters for the first-time TV host who replaced Scotland native Craig Ferguson.

The show's fast-moving credits sent Corden and musician-comedian Reggie Watts, his bandleader, on a red-convertible tour of Los Angeles. Then Corden cued a video that purported to show how he, a relative unknown here, got the plum job.

CBS CEO Leslie Moonves, announcing a new "Late Late" host will be picked "the way we've always done it," hides a golden ticket inside a candy bar wrapper. Hopefuls seen searching for it include Simon Cowell, Lena Dunham ("This is misogyny," she declares, after coming up empty) and Katie Couric.

When Chelsea Handler drops her unopened winning bar, Corden finds it and he's in - after Leno takes on the task of getting him ready (which includes slaps and, yes, waterboarding). Help also comes from Streep as a guardian angel and Shia LaBeouf as a mock guest who tests Corden's listening skills with his self-absorption.

"I'm a deeply dissatisfied person. And I think that's a job requirement for any actor," LaBeouf says, drawing yawns from Corden.

Then it was back to the studio and something new, at least on the American talk show scene, as Corden brought Hanks and Kunis out at the same time in the style of some British talk shows. More change came with the seating chart: Corden was parked at a desk to the right of his guests, and even wheeled his chair out to cozy up to them.

"I'm thrown by it," Hanks said, wryly, of the spatial upheaval.

Good-guy Hanks later launched himself into a survey of his many films, he and Corden rapidly changing outfits and props to depict scenes from old films ("Sleepless in Seattle") and new ("Captain Phillips").

Kunis' starring moment came when Corden noted a ring on her left hand and tried to pry out if she and fiance Ashton Kutcher, with whom she had a baby last year, had tied the knot. She said "maybe," then appeared to shake her head no.

The evening ended with a song from Corden, in which he promised, "I'll be right back here tomorrow and I hope you will too."

If viewers don't immediately take the bait, the show's producers have pointed out they have two more opportunities to reintroduce Corden: during the hoopla over Letterman's retirement in May and when Colbert debuts in September.



Ferrell, Hart Defend 'Get Hard' After a Jolt of Criticism

In the annals of film festival flops - from unexpected boos to red-carpet gaffs - the premiere of the Will Ferrell, Kevin Hart comedy "Get Hard" will go down as a doozy.

After the film premiered last week at the South By Southwest Film Festival, during a Q&A with director Ethan Cohen, an audience member voiced not so much a question as a harsh judgment. "This film seems racist," he said, using an expletive. Another audience member also asked if the film, about a hedge fund manager (Ferrell) who witlessly hires a law-abiding acquaintance (Hart) to prepare him for maximum security prison after being sentenced for fraud, was perpetuating stereotypes.

That sound you might have heard emanating from Austin was the loud cursing of marketing executives for the film, which opens Friday.

Though film festival Q&As are often filled with questionable observations, these atypically blunt rebukes received outsized attention, drawing headlines from The Los Angeles Times and others. The damage continued with early reviews that also questioned the movie's handling of homosexuality in various scenes.













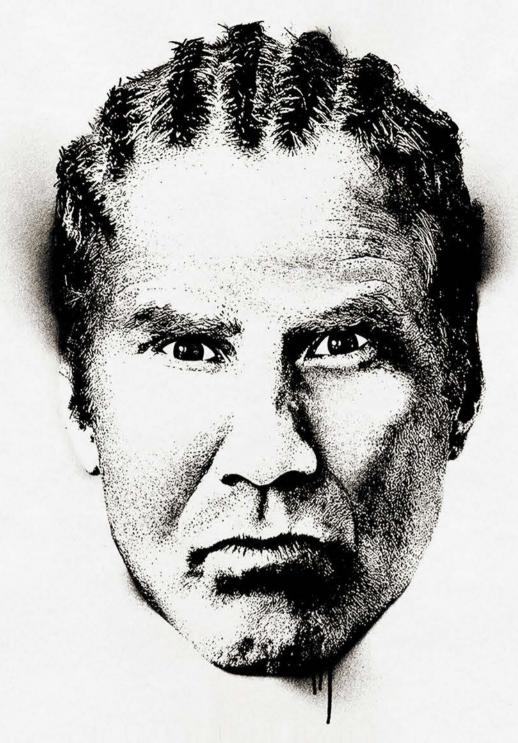
Much of the film's comedy rests on the Ferrell character's fears of being raped in prison, and among his preparations is an attempt to have oral sex with a gay man in a bathroom stall. A critic for The Guardian wrote that future viewers "will be astonished that such a negative portrayal of homosexuality persisted in the mainstream in 2015." Variety wrote that the film was "undone by some of the ugliest gay-panic humor to befoul a studio release in recent memory."

After initially seeking to avoid the controversy (Cohen, Ferrell and Hart cancelled interviews with The Associated Press before Ferrell and Hart rescheduled them), the film's stars and producers are vigorously defending their comedy as not a representation of stereotypes but a satire of them.

"Any time you're going to do an R-rated comedy, you're going to offend someone," said Ferrell in an interview alongside Hart. He continued: "But that's kind of what we do. We provoke. We prod. We also show a mirror to what's already existing out there. We're playing fictitious characters who are articulating some of the attitudes and misconceptions that already exist."

"Get Hard" was written by Cohen along with Jay Martel and Ian Roberts, writing-producers from the sketch comedy show "Key and Peele." This is Cohen's directorial debut after penning screenplays to films like "Idiocracy" and "Tropic Thunder," a film that memorably flirted with racially sensitive territory in Robert Downey Jr.'s lampoon, in black face, of a Method actor run amok.

In many ways, the comedy of "Get Hard" works similarly. Just as the humor of Downey's actor wasn't in his favor but about his own self-obsessive, racist delusions, Ferrell's character is a parody of the narrow perspective of the elitist one percent. He hires Hart's carwash owner and family man under the mistaken presumption that



"You're looking at two characters that judged each other by their cover," said Hart. "And after peeling off some of the layers to their onion, they realize that, 'Oh my God, this isn't the person I thought it was from the jump. It's a completely different person.' And that road to friendship ensues."

"Get Hard" was conceived as a way to pair
Hart and Ferrell, two of the most popular and
bankable stars in comedy. Whether the film
succeeds on its own terms or not, it's an attempt
(one generally uncommon in wide-release studio
films) to comment on contemporary issues of
inequality and race within the context of a broad,
often crude comedy.

Adam McKay, Ferrell's longtime collaborator and a producer of "Get Hard," said any backlash has been overinflated by "lazy journalism."

"Given that we're a country with runaway income inequality, more people in jail than any other country, this is what people are crowing about? Trying to in a funny way deal with these issues?" said McKay in a phone interview with fellow producer Chris Henchy. "It really kind of got me mad. It's just cheap is what it is."

McKay said the film was fashioned as "a silly, filthy comedy" on the outside, but a satire of income inequality underneath. Seeing the film as racist, he says, is "kind of ridiculous and disheartening," since its intention is to parody those who live in bubbles of wealth and prejudice. To claims of homophobia he protested: "Any individual going to maximum security prison would be afraid of violence and sexual assault. To equate that with homosexuality is ridiculous."



Others have agreed, albeit more skeptically. In reviewing the movie for Vanity Fair, Eric D. Snider wrote that the film wasn't offensive to him as a homosexual; it's just not funny enough.

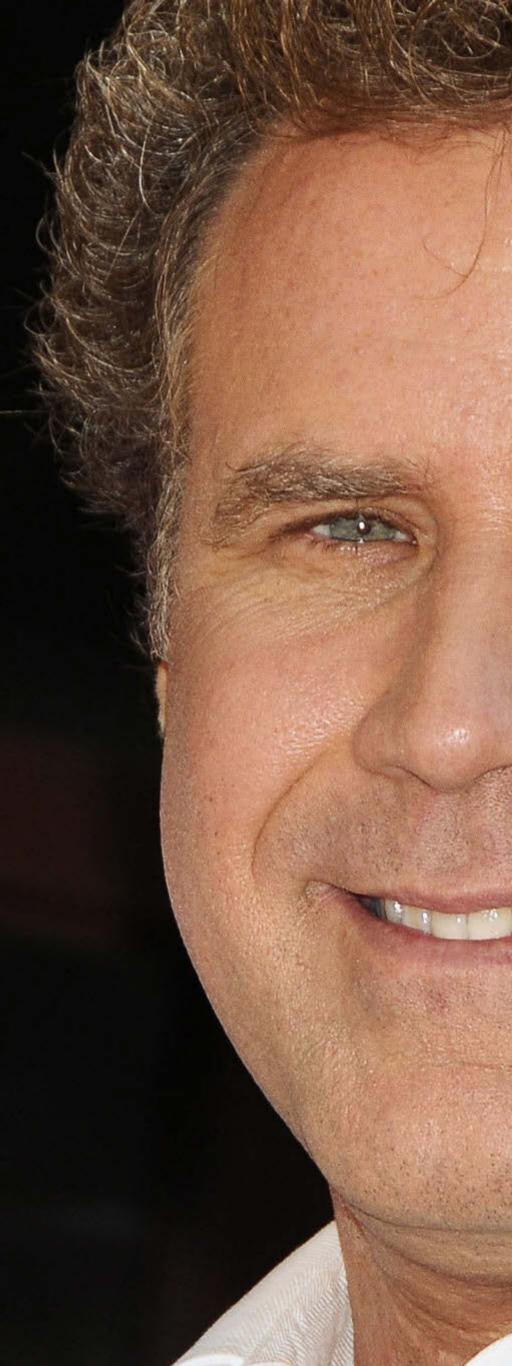
"It's not mean-spirited, and it's panicky straight guys, not gays, who are the target," wrote Snider. "It's just disappointing, that's all."

Any bad buzz for "Get Hard" has likely been partially alleviated by the goodwill both Ferrell and Hart have in storage, as well as the distraction of Ferrell's dependably entertaining late-night appearances. The NAACP and GLAAD have not commented on the film.

"Here's the beautiful thing about Will and myself: You're looking at two guys that are no strangers to criticism," said Hart. "The critic's job is to critique. I don't think I've ever had a great review on a film that I've done. Not one. Everybody always has had something to say. And if they're not talking, then you have a problem."

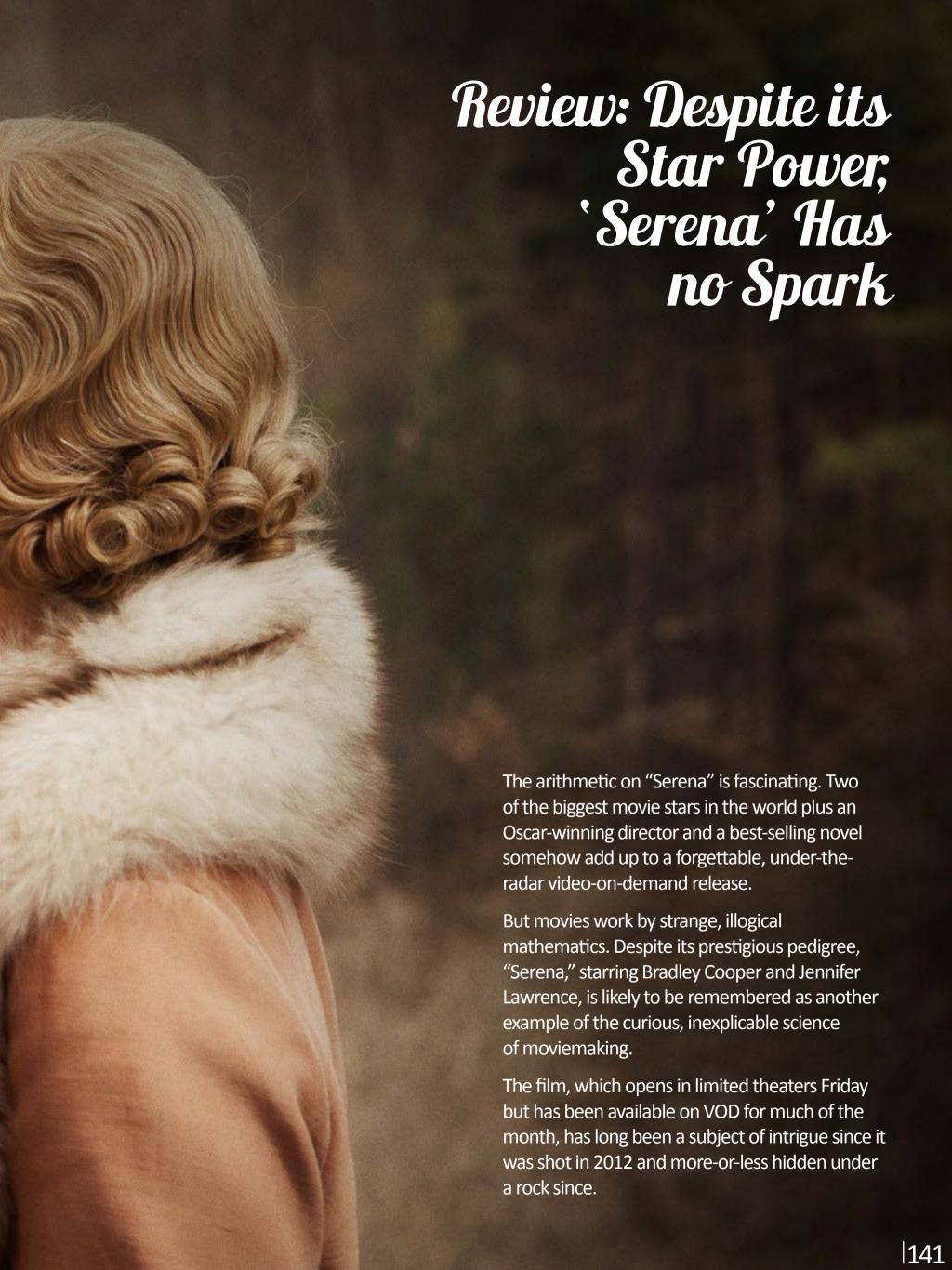
Whether the talking around "Get Hard" will affect it at the box office remains to be seen.

"People will go see it and there probably will be some people who are offended. It's definitely a very dirty movie and it's harsh," says McKay. "It's a good-hearted movie at its root. Everything comes out in the wash with movies because they hang around for, like 78 years. You always end up seeing what a movie really is in the long run."













The light of day finally crashing down in "Serena" reveals not so much the disaster one might expect, but a well-intended, handsomely shot but altogether unsuccessful drama. It comes as almost a disappointment. After all this time, one almost hopes for a Titanic-sized catastrophe, not merely a wayward mediocrity.

"Serena," directed by the Danish filmmaker Susanne Bier ("In a Better World"), is based on Ron Rash's 2008 novel about a Depressionera timber baron named George Pemberton (Cooper) who's immediately infatuated by a more common woman with a dark past, Serena (Lawrence). She's "practically an aboriginal," a woman hisses of Serena, explaining that her family died tragically in a fire when she was 12. But Pemberton's gaze is fixed on her, riding on horseback. He rides to her and proposes. They promptly marry and return to his North Carolina land, a rugged outpost of lumberjacks and steam locomotives where the threat of conservationism lurks. That dreaded villain, the National Park system, is coming.

The setting is evocative. The Czech Republic countryside doubles attractively but unconvincingly for the Smoky Mountains. Here is the Kentucky-born Lawrence, who broke through in the Ozarks drama "Winter's Bone," back in the backwoods, with the crimped blonde hair of a `20s flapper. Serena is "a pistol," as her husband says, quickly making her presence felt around Pemberton's business, much to the disgruntlement of his right-hand man, Buchanan (David Dencik).

Tension doesn't boil so much as make occasional jabs at entering the film, which seems, as its characters pace back and forth in the mud, to be awaiting instructions. A purpose is elusive and instead, scenes awkwardly assemble the clichéd moments of a frontier drama: Serena is awkwardly positioned as a kind of Lady Macbeth; lawmen lurk; a hunting expedition turns fatal.





I suspect the story that doesn't come through in "Serena" is about the impossibility of a relationship divorcing itself from the past. When Serena steps off the train in North Carolina, a pregnant woman (Ana Ularu), who apparently shares a history with Pemberton, is staring at her. Pemberton stutters an excuse. Serena interrupts him: Everything that came before their love doesn't matter. What follows bleakly and tragically proves that it does.

That that version of "Serena" never comes through with any force or feeling can be attributed to a number of things: the imprecise script by Christopher Kyle; Cooper's bland, inscrutable performance; the film's uncertain pacing. The period costumes (by Signe Sejlund) and Morten Soborg's smoky widescreen cinematography help paper over the problems, as does the excellent Lawrence.

Sensual and strong, she commands every frame she's in. You can't make a boring film with her, but "Serena" seems to be trying awfully hard to prove you can.

"Serena," a Magnolia Pictures release, is rated R by the Motion Picture Association of America for "some violence and sexuality." Running time: 109 minutes. One and a half stars out of four.





Taraji P. Henson Says Her Son Was Racially Profiled at USC

Actress Taraji P. Henson says her 20-year-old son is transferring to Howard University after being racially profiled by police at the University of Southern California.

The "Empire" star made the comments in the latest issue of Uptown magazine, which features her on the cover.

Henson said her son, Marcel, was stopped by police on the Los Angeles campus "for having his hands in his pockets." She said he now plans to attend her alma mater, the historically black Howard University in Washington, D.C.

The chief of USC's Department of Public Safety said in a statement Tuesday that any allegation of unequal treatment by university officers would trigger an investigation. Chief John Thomas said he was racially profiled as a teenager and was "deeply disturbed" to learn that Henson's son felt profiled because of his race.

A publicist for Henson asked for privacy for her son Tuesday and said there would be no further comment.





Tired of trying to remember a different password for each of your online accounts? Or worried about re-using the same password too many times? You're not alone. Tech experts agree that traditional passwords are annoying, outmoded and too easily hacked.

This week, Yahoo and Microsoft offered up some alternatives: Yahoo says it can text temporary passwords to users' phones each time they want to sign into their Yahoo accounts. Microsoft says it is building facial-recognition and fingerprint-identification technology into Windows 10, the new computer operating system coming this summer, so users can log on with their fingertip or face. The two approaches drew different reviews.

Here's what you should know:





NEW DAY, NEW PASSWORD

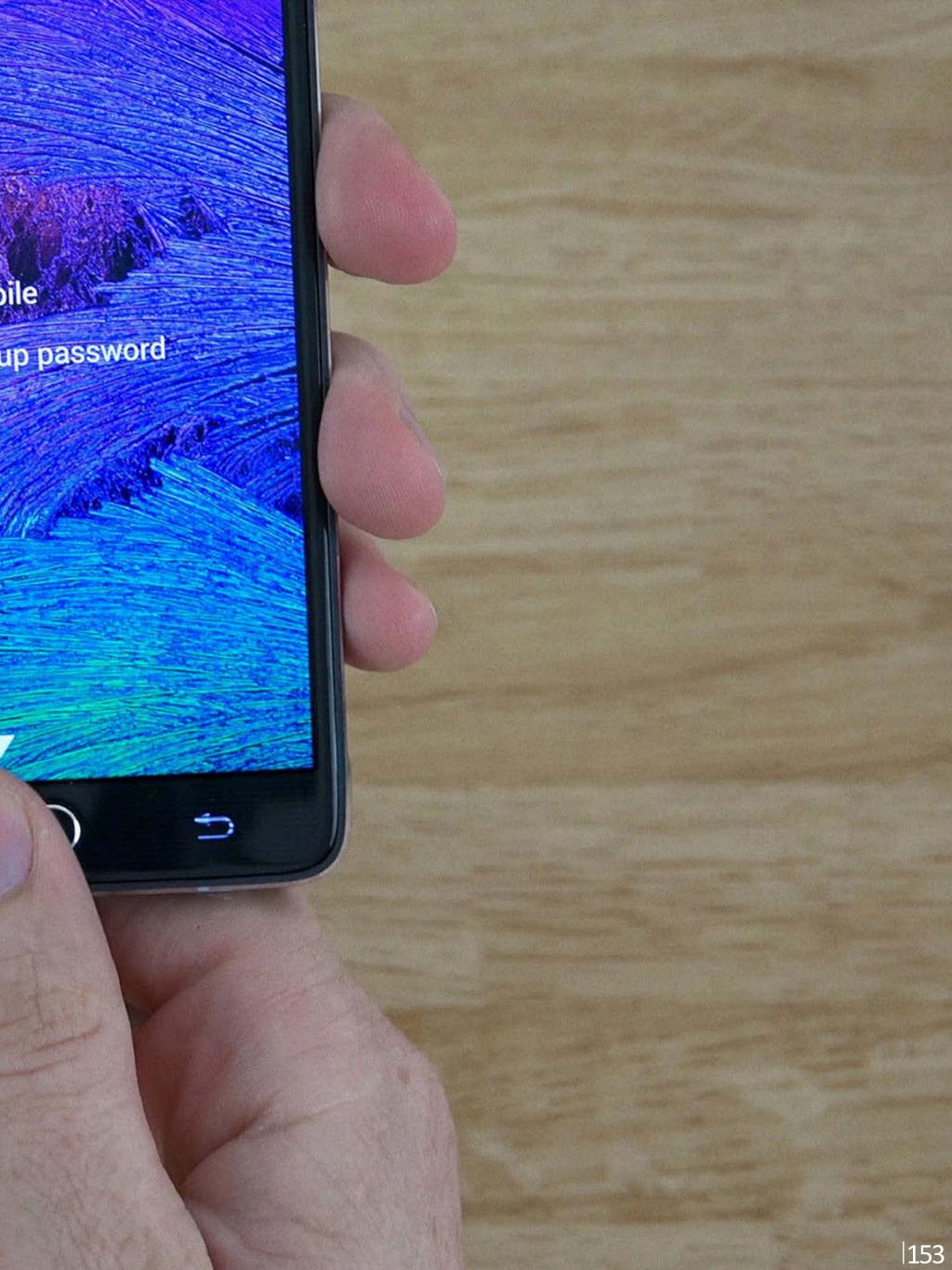
Convenience and security. That's what Yahoo is promising users who choose to receive a single-use password "on demand" - sent by text message to their mobile phone each time they want to sign into their Yahoo account. Once you opt into the program, there's no more need to create or memorize a password for Yahoo's email or other services.

Not a good move, experts say.

"Yahoo just made it easier for attackers to compromise an account," said Tim Erlin, risk strategist for the cybersecurity firm Tripwire. Temporary passwords can fall into the hands of anyone who steals your phone. While most phones can be set to require a separate password to unlock the home screen, many people don't bother to do so. Phones can also be infected with malware that intercepts or copies text messages, he said.

Though it may be convenient, Erlin said, Yahoo's on-demand option is a step backward from another alternative the company offers, known as two-factor authentication. With that option, users must provide both a traditional password and a one-time code that is texted to their phones. That's considered stronger because a hacker would need both to get into a user's account.



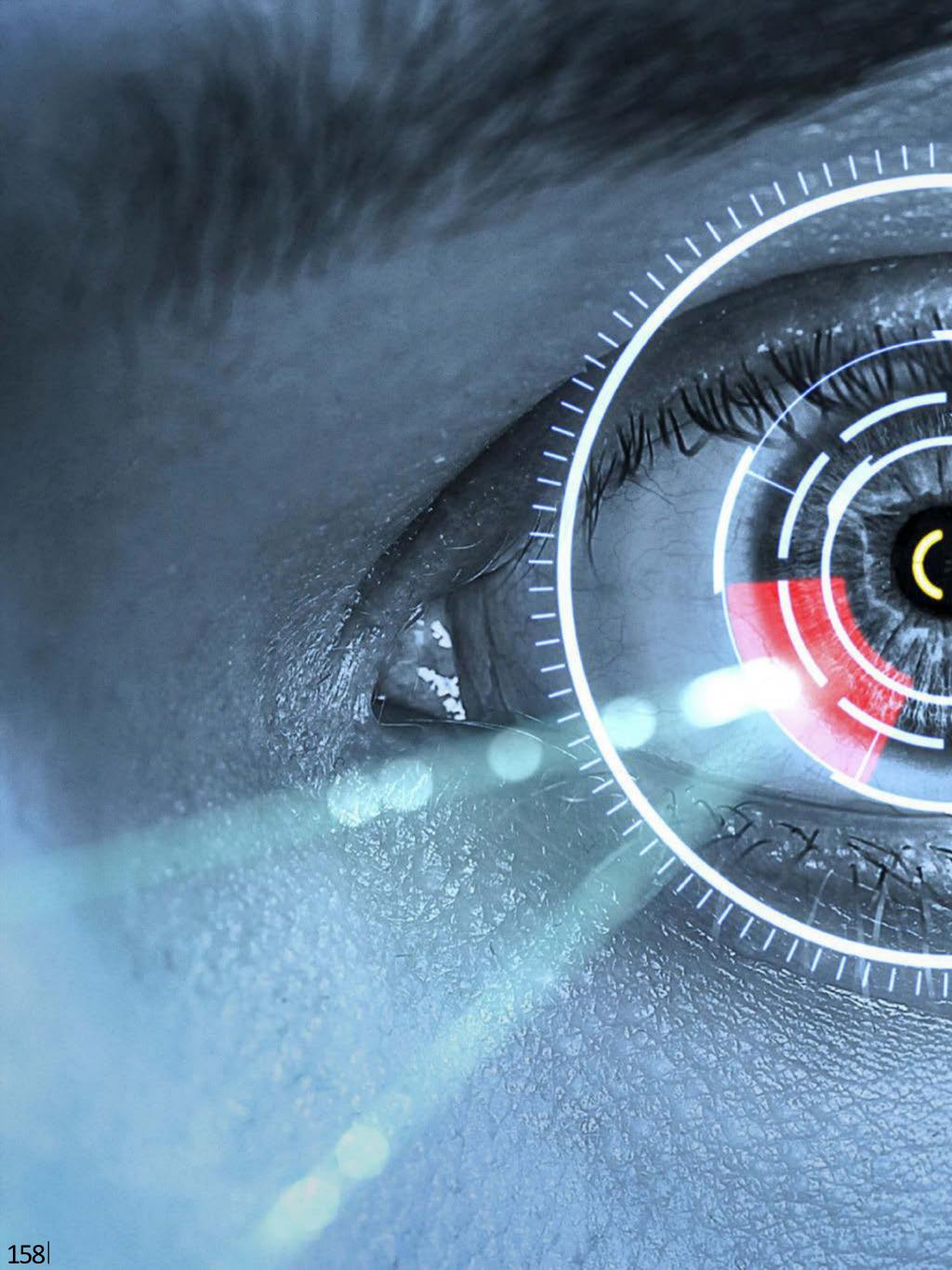


















YOUR BRAND HAS BEEN IN SUCH COOD COMPANY



APPLEMAGAZINE.COM

It's all about Apple

The right magazine for the right audience



SOCIAL NETWORKS



eNewsMagazine twitter.com/#!/eNewsMagazine



Facebook

facebook.com/eNewsMagazine

SUBSCRIPTIONS

eNews Magazine Website

Zinio LLC.

Readr Newsstand

Magzter Newsstand

Amazon Newsstand

Scoop Newsstand (Singapore)

CONTACTS

Executive Director - dir@enewsmagazine.com

Relationship Management - crm@enewsmagazine.com Magazine and Website Editor - editor@enewsmagazine.com

Advertise - ads@enewsmagazine.com

Social Network - network@enewsmagazine.com

EXECUTIVE DIRECTOR

Ivan Castilho

Executive Director / Design Conception

MINDFIELD DIGITAL ART & GRAPHIC DESIGN

Glauco Ribeiro

Raphael Vieira

Michael Danglen

WRITERS

Precise English Inc. Benjamin Kerry (UK) Gavin Lenaghan (UK) Elena Lusk (US) **Kyron Timbs (AUSTRALIA)**

COLUMNS

ITUNES REVIEW Benjamin Kerry

FINANCE NEWS

Associated Press / Bloomberg

REVISION

Gavin Lenaghan Elena Lusk

SPECIAL THANKS

Rui da Costa

Lise Berda

James Jarvis Lauren Brown

Richard Sawyer

Roger Gayalkar **Matthew Coburn**

Robert Fluellen

Raquel Serrano

PRIVACY POLICY

enewsmagazine.com/privacy-policy/

TERMS OF USE

enewsmagazine.com/terms-of-use/

Authorized Publisher

AP Associated Press The New Hork Times BBCNEWS Bloomberg Los Angeles Times

UPLcom Sün PR Newswire Daily Press

eNewsMagazine © Copyright 2015. All Rights Reserved.

No part of the document may be circulated, quoted, or reproduced for distribution without prior written approval. Please contact support for additional trademark ownership rights information.

ESTE SINGUISE MAGGAZINE

LIVEENTERTAINMENT

ENEWSMAGAZINE.COM